



PremiumThemes.net

# ❖ Theme Guide ❖

*for*

## *SimpleSite-2*

**An advanced Wordpress theme that's powerful enough to build  
Product Display/Project Showcase/Portfolio sites in minutes,  
maintaining top standards & compatibility,  
saving you weeks of your precious time.**

*Spend more time developing/creating. Presenting isn't an issue anymore.*

Theme design, code and documentation authored by

**R.Bhavesh**

for <http://premiumthemes.net/>

**Author's note:**

We've tried our best to cover every aspect of the theme, making it super easy for you to get going with the theme. But, as always, suggestions and comments are encouraged. We could revise the guide the next time.

It's highly recommended that you keep at least two backup of the theme package you have downloaded.

# Part 1: How to setup the theme (as in the demo)?

Follow this guide and you'll be on your way to setup this SimpleSite2 theme, the way it is at the demo area at PremiumThemes.net

The instructions are split into three simpler processes.

1. Basic theme installation
2. Understanding the basic theme structure
3. Creating Pages
4. Making the site as shown in the demo.
5. Setting the Theme Options (including AD banners)

## ❖ Basic Theme Installation

1. Unzip the theme file you downloaded and upload the folder, 'SimpleSiteTheme2' to the directory '/wp-content/themes/' on your server.
2. Upload the contents of the plugins folder (in the unzipped folder) to '/wp-content/plugins/' directory.
3. Log in to your WordPress dashboard and navigate to the themes menu in the design tab. There'll you see screenshots of themes installed, that are ready for use.
4. Click on the SimpleSite-02 theme and click "Activate" in the box that come up.

Yes. We've completed the basic theme installation. Please note that, the look of your site/blog won't be like the one you saw at the demo. The following part will help you convert the theme into a professional product/portfolio portal.

## ❖ Understanding the basic theme structure

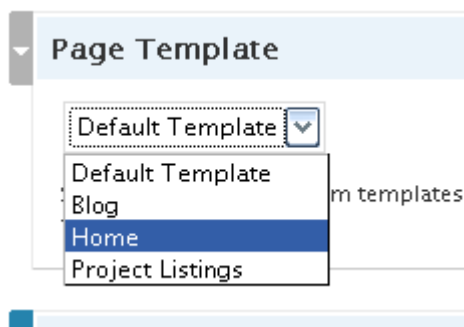
- The theme is to be used as a product promotion/showcase website or as a portfolio.
- The theme displays the products/projects along with their thumbnail images on the homepage.
- Each product/project will have a page of it's on, with more information and details on it.
- Each of these products/projects is actually a Wordpress post, belonging to a specific category, which will be set by you in the theme options area.
- And, apart from pages like "About", "Contact", you can have a "Products/Projects" page, which will display all your products/projects as thumbnails. This is required, since the homepage will showcase only the latest six products/projects.

Now that you've got an idea how the theme works, let's move on to the settings/configurations that are to be made to get the final result.

## ❖ Creating Pages

The theme includes/supports the following page templates.

1. Blog
  2. Home
  3. Project Listings
- **Create Home Page:** Create a new page with title as 'Home' and select "Home" from the Page Template drop-down block situated right to the wordpress visual editor and 'publish' it. You need not write any content for this page.

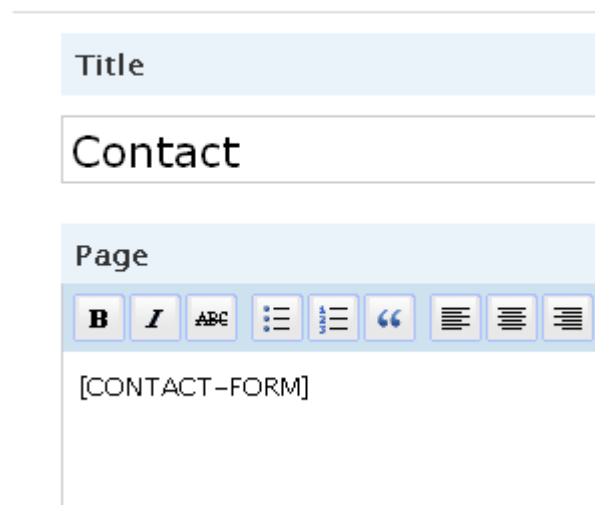


- **Product/Project Listing:** Create a new page with a suitable title (for eg. Products/Projects/Portfolio) and select "Project Listings" from the Page Template drop-down block and 'publish' it. You need not write any content for this page too.
- **Blog:** Since we are aiming to set up the theme to look as a product/project display site, the blog posts/entries won't be displayed at the Home Page. So, if you plan to publish posts in some other categories you may create a new page with the title "Blog" and select the "Blog" page template and 'publish' it. Again, you need not enter any content for this page.
- **Contact Form :** You can easily create a contact page with a form so that the customers/people can contact you easily. There is no special template needed for this. The theme comes with good styling to support the [contact form plugin](#). This plugin is present in the "plugins" folder of the theme pack you downloaded. (If you

haven't uploaded your plugins yet to your server, do it. Copy the contents of the plugins folder to “/wp-content/plugins/” directory on your server.)

- Activate the plugin (at the Plugins management area, accessible from the Wordpress navigation at the left of the dashboard.)
- Go to Settings area, and then to the ‘Contact Form Options’ area and enter the email address to where, the mails/messages are to be sent.
- Now, create a new page with the title “Contact”, write some content if needed, and then place “[CONTACT-FORM]” in the body (without the quotes) and ‘publish’ it.

## Write Page



The image shows a screenshot of the WordPress 'Write Page' editor. At the top, there is a 'Title' field with the text 'Contact'. Below the title field is a 'Page' section containing a rich text editor toolbar with icons for bold (B), italic (I), link (ABC), list (bulleted), quote (speech bubble), and columns (three columns). Below the toolbar, the page content area contains the text '[CONTACT-FORM]'.

## ❖ Setup the HomePage

Now that you've created the required pages, let's make it look as it should (as seen in the demo at [premiumthemes.net](http://premiumthemes.net)).

1. In your Wordpress admin panel, go to Options > Reading
2. In Front Page Displays section, select “A Static Page”
3. Then there are two drop down boxes to select: “Front page” and “Posts Page”.
4. In “Front Page” drop down option, select the homepage (‘Home’) that you had created.
5. Save changes and you are done.

## ❖ Edit Homepage contents(Static text block/Our Services/Call Now)

In the homepage there are three special areas.

- A static text block (displayed at the bottom left, which could be used as an “About” description)
- Our Services (displayed at the centre middle, bulleted list of services provided/offered)
- Call Now with Phone Number (displayed at the top right, your helpline number, if any)

To **edit the static text block**, open the “tpl\_Home.php” file, which is present in your theme folder, in some text editor and look for the following code:

```
<div class="overview">
  <h3>Overview</h3>
  <img src= " " alt="" class=""/>
  <p> .... Content.... </p>
</div>
```

There, remove all the content in between the <p> and </p> tags and enter your own content. You can also change the title from “Overview” to something else, say, “About”. Save the file.

Further down, you’ll find this code, which will display **the “Services”** on the homepage:

```
<div class="h_inner_sub alignleft">
  <h4>Our Services</h4>
  <ul>
    <li> ...Service1... </li>
    <li> ...Service2... </li>
    <li> ...Service3... </li>
    <li> ...Service4... </li>
  </ul>
</div>
```

Enter the services in between the <li> and </li> tags. Save the file.

The “**Call Now**” present at the top could be edited/removed by editing ‘header.php’ in a text editor. In header.php you will find the following code:

```
<div class="h_right">
  Call us Now | <span class="callno"> 888 888 8888 </span>
</div>
```

You can edit “Call us Now” text to anything textual and also you can change the phone number there. If you **don’t want this to appear on your site**, simply delete the above code from header.php (Remember to have a backup copy of the theme always).

## ❖ Setting the theme options

Go to Appearance > Current theme options in your Wordpress admin area.

*Simplesitetheme 2 settings*

### General Settings

**Portfolio Category Define:**   
Specify from which categories, images in gallery should be displayed

**Home - Exclude from Latest News:**   
If blog updates from some categories need to be EXCLUDED in latest news in homepage, specify category ids (e.g. -1, -15)

### Theme Appearance Settings

**Title Logo as Image or Text?:**   
The Site title should be displayed an Image or Text?

**Blog Alignment:**   
Blog should be centered, left or right aligned?

**Theme Color Change:**   
Select the color Admin Panel

**Sidebar Position:**   
Sidebar Position set Left or Right

**Normal Font Size:**   
Specify font size for the normal text

**Font Family:**   
Specify Font Family for the normal text

### Advertise Management

**Advertise 1 Image Source:**   
Path of the image to be displayed in sidebar section

**Advertise 1 Link:**   
Where the advertise 1 should be linked?

**Advertise 2 Image Source:**   
Path of the image to be displayed in sidebar section

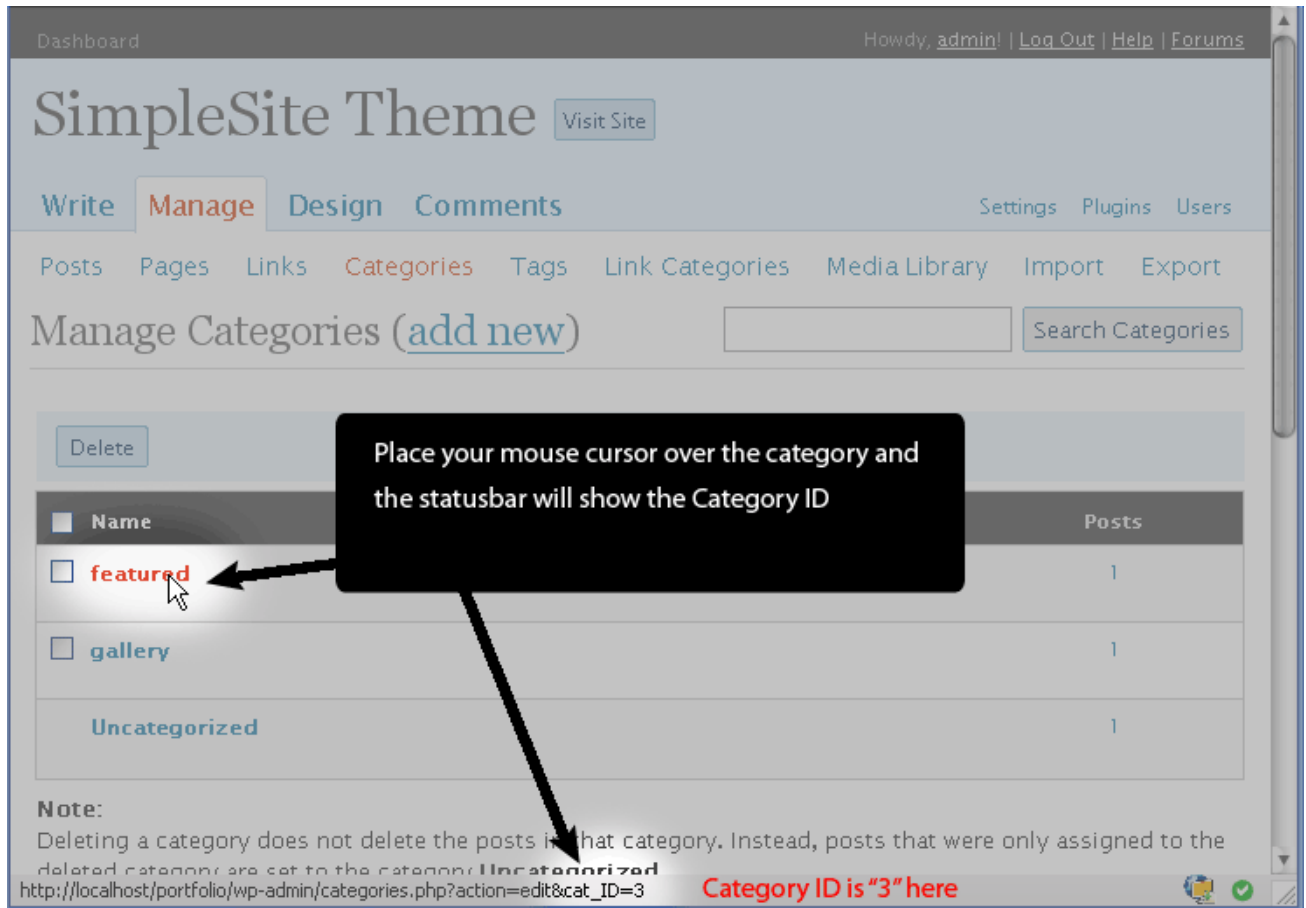
**Advertise 2 Link:**   
Where the advertise 1 should be linked?

Here's what each option mean:

### 1. **Portfolio Category Define**

This is the place where you should enter the “category ID” of the category which you’ll be using while creating your product/project posts.

If you haven’t yet created a category for this purpose, create one at Posts > Categories. Once you’ve created it, get the ID of that particular category. See the screenshot below to learn to get the category ID



Now on, only the posts under this category will be displayed on the home page along with the thumbnails (you'll see how to add thumbnails soon). The posts in other categories, if any, will be displayed as links in the "Latest News" area in the homepage.

## 2. Home – Exclude from latest news

As you've just seen, the posts in other categories are shown as titles in the "latest news" section. If you want to exclude posts from some categories from being displayed there, enter the category IDs with a minus (i.e. -2). If you want to exclude multiple categories, separate them with a comma.

## 3. Theme appearance settings

These are self explanatory and select the ones that'll suit your site best.

## 4. AD Management

You can easily display two 125x125 ads in the sidebar.

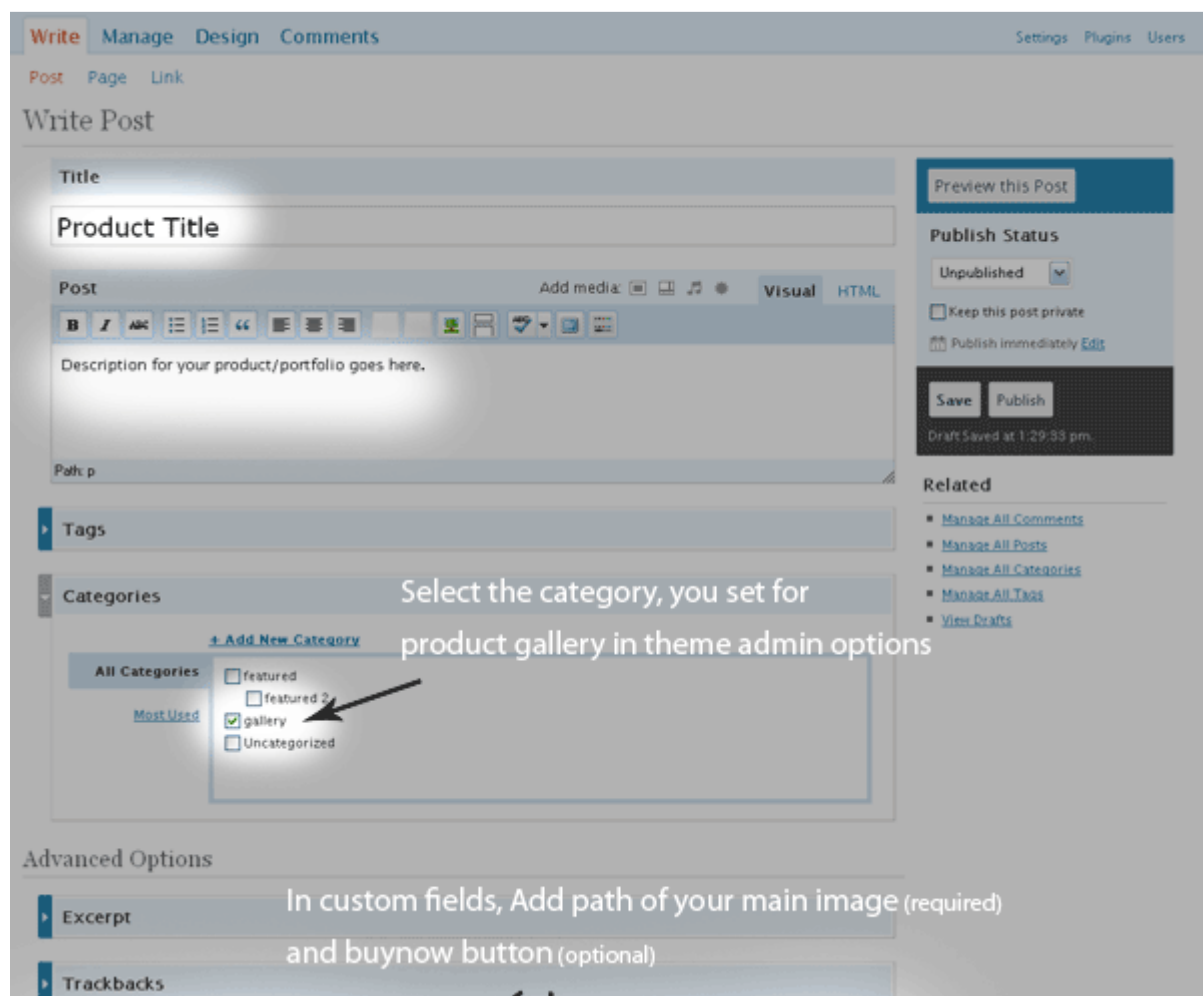
In the 'image source' field, give the full direct link to the ad image.

And in the 'advertise link' field, give the link to where, the user will be taken on clicking the ad.

Save Changes and you're done. Now, you just have to prepare your products/projects into posts. No more settings/configurations.

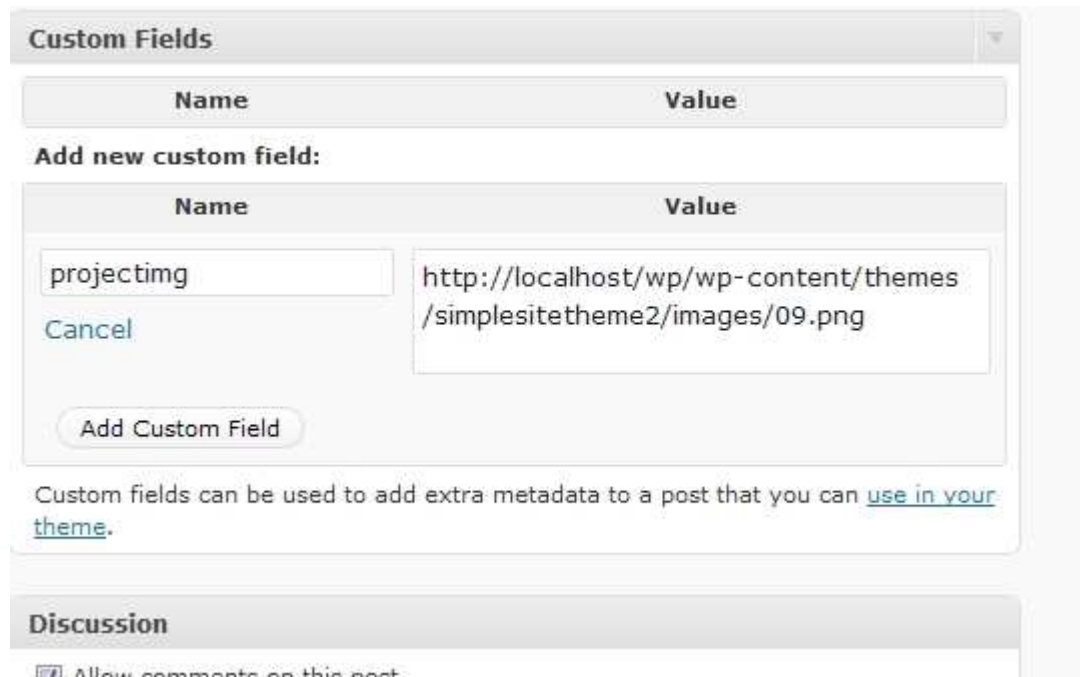
## Part 2: Creating Product/Project Posts.

1. Go to Posts > Add new and you'll have the wordpress visual editor (also called TinyMCE editor), for you to write the post.
2. Write about your product/project, give it a title and **add the post to the category, whose category ID you have given at the theme options area earlier.**



3. Before publishing you'll have to add "Custom Fields" to your post. These are used to provide the Main Image, three other thumbnails of the project/product etc. See the screenshot to see how to add it.





Click “Add Custom Field” and it will be added.

**Note:** It’s important to see that the image you give as the custom field value, must be on your own server and not on any external server.

Also, the custom field key/name is case sensitive. If you write “Projecting” instead of “projecting”, the image won’t show up.

4. Hit Publish and you are done! You’ve just launched your first product/project!

### ❖ Available custom fields

The theme supports the following custom fields.

Key	What it does?	Value Example
<b>projecting</b>	The image you specify here will be resized automatically to match the theme and will be displayed in the homepage and in the post page.	http://yoursite.com/wp-content/uploads/2008/06/1234.jpg
<b>thumbnail1</b>	Apart from the main image for a product/project, you can have upto 3 images. These will be shown as thumbnails in the product/project details page(post), which on clicking will load in bigger size using an AJAX box.	http://yoursite.com/wp-content/uploads/2008/06/1234.jpg
<b>thumbnail2</b>	Adds the second thumbnail	""

<b>thumbnail3</b>	Adds the third thumbnail	""
<b>projectname</b>	If you're reviewing a product/project of yours, which has got a site of it's own, you can enter the name of the site (NOT the URL) here. This will be shown at the end of the description in the details/post page.	Free Greeting Cards
<b>projecturl</b>	Enter the URL to the site/page you specified in the "projectname" custom field.	<a href="http://linktothesite.com">http://linktothesite.com</a>
<b>productid</b>	This custom field adds a <i>e-junkie</i> "Buy Now" button to the end of a product description post. You can use the e-junkie code of the product here.	<a href="256ffDer52FF2Vb244">256ffDer52FF2Vb244</a>

The easiest way to upload images and get the direct full link to the image is to use the simple Wordpress uploader, which could be accessed from the menu of the Wordpress visual editor.

## Part 3: Additional Tips/Help

### ❖ How to Change the Logo Image?

1. If you have selected 'Image as logo title' in the theme options create your own logo and name it logo.png
2. In the /wp-content/themes/simplesitetheme2/images/ folder, replace the logo.png present there with the new one you created.
3. If the new logo is of a different dimension than the default one and if you observe that it isn't fitting perfectly in the header, you may change the height/width of the logo.
4. Open style.css located in the theme folder and open it in some text editor (like notepad).
5. In the code, look for this part: #header-in .logo-image {
6. Under this, specify the new width/height of the logo you want to use.

## ❖ How to change Favicon?

Replace the favicon.ico file located in the root theme folder with a new .ico image (the filename shouldn't be changed. (You may create a favicon online at: <http://tools.dynamicdrive.com/favicon/> )

## ❖ Custom Fields

When you are writing a post, please expand the custom fields area so you can see the key and value areas. If you have never used custom fields, this could be a little difficult to understand, but it is really not bad at all.

Custom fields are defined using a key and a value. Once you use a custom field in one of your posts, that key will show up in a drop down menu (where it says select) in all future posts, and all you will need to do is select the appropriate key and fill in the corresponding value.

## ❖ Set A Custom Page as Homepage

We've used this method to change the homepage of your site from the default "Blog look" to a more attractive homepage. If you ever want to change the home page to some other page/or back to the blog page, go to the "Settings > Reading" and make the required selections as we did in the beginning of this guide.

## ❖ Which Plugins are compatible/Integrated in the theme?

All the themes at premiumthemes.net are tested and compatible with

- Contact-Form (included with the theme)
- PageNavi
- FlickrRSS
- Gravatar
- Post-Rating
- ShareThis

In fact, the chances are very low that you'll come across an incompatible plugin, since the themes are based on standards.

## ❖ How to Get ID of my categories?

Already explained in the guide, this is very easy as clear from the screenshot below. When you hover over the category name, the ID will be shown at the end of the link shown in the status bar.

# SimpleSite Theme [Visit Site](#)

[Write](#) **[Manage](#)** [Design](#) [Comments](#)

[Settings](#) [Plugins](#) [Users](#)

[Posts](#) [Pages](#) [Links](#) **[Categories](#)** [Tags](#) [Link Categories](#) [Media Library](#) [Import](#) [Export](#)

## Manage Categories ([add new](#))

<input type="checkbox"/> Name	Posts
<input type="checkbox"/> featured	1
<input type="checkbox"/> gallery	1
<a href="#">Uncategorized</a>	1

Place your mouse cursor over the category and the statusbar will show the Category ID

**Note:**

Deleting a category does not delete the posts in that category. Instead, posts that were only assigned to the deleted category are set to the category [Uncategorized](#)

[http://localhost/portfolio/wp-admin/categories.php?action=edit&cat\\_ID=3](http://localhost/portfolio/wp-admin/categories.php?action=edit&cat_ID=3)

Category ID is "3" here



## What Now?

**Support:** Please visit the support forum at <http://premiumthemes.net/forums/> for support/assistance. We're happy to help.

**Showcase Inclusion:** If you tweaked a PremiumThemes.net theme and believe it's something beautiful, or if you are happy with the way your site look with our theme, post the link to your page at the premium themes forum. Upon review, your site will be added to the Showcase section of <http://premiumthemes.net/>. It's an opportunity to show the world your site and your support for our themes. Also, you earn a quality backlink. ☺

**Earn real cash:** PremiumThemes has got an attractive affiliate program where you earn a whopping 20% on all the sales that originate from your referral links. Who doesn't like to have some extra cash? Signup now and start earning.

<http://premiumthemes.net/affiliates/>

**Resources:** You may subscribe to PremiumThemes.net's RSS feed to stay updated with new theme launches. We release some free themes in between as well.

Also, visit <http://premiumthemes.net/resources/> for periodical updates of useful Wordpress tips & tricks.

## Credits

The theme is designed and coded exclusively for <http://premiumthemes.net> by [R.Bhavesh](#).

A special thank goes to:

- [WordPress.org](#) for creating the most popular and solid blog platform so far.
- [FamFamFam](#) for the beautiful icons used.
- [The Undersigned](#) for admin panel basic code.
- [SmallPotato](#) for writing about raising the level of standard of premium themes.
- Everyone who contributed to the making of this theme directly/indirectly.



©2009 R.Bhavesh – [cssace.com](http://cssace.com) . All rights reserved.