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over 50 simple but incredibly effective recipes to take control of dynamic flash content in wordpress

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finish the book with a fully functional flash website and all the skills to build your own site everything you need to build your first website with flash is included on the accompanying cd from a fully functional trial version of flash mx for those of you who don't already have it to the finished version of every exercise in the book and all of the images sounds and video footage that we use as a bonus we've also included trial versions of other web creation and image preparation tools for you to experiment with dreamweaver mx fireworks mx freehand 10 build a fully functional flash website add animation video and sound get your site on the web free technical support at friends of ed.com share your ideas with your peers at buildyourfirst.com free trial software on accompanying cd from the publisher this book is for people who like to familiarise themselves with a piece of software by getting stuck in building something then playing with it go through the chapters follow the examples and build a fully functioning website then use the knowledge gained here to develop your own spell binding flash website contains a fully functioning 30 day trial version of macromedia flash on cd

a step by step guide with detailed examples experienced flash as3 programmers who are making the switch to javascript and html5

advanced php for flash is the follow up to the hugely popular foundation php for flash the main aim of this book is to extend the reader's knowledge of using php and mysql to produce dynamic content for flash essentially it picks up the baton from the first book and runs with it until there's no more road the book takes the reader from being an intermediate to an advanced php flash developer and helps them create some awesome flash based web applications along the way it covers the core php features as well as some exciting extras that follow on directly from the knowledge gained in the first chapter and show the reader how to use them in real world applications this book covers sessions file uploading advanced mysql socket functions php and xml ming plus fully functional case studies this book is aimed squarely at those readers who want to create dynamic flash based web applications and especially at those who have finished the first book and are hungry for more as this book is pitched at those with an intermediate knowledge of php and a decent grasp of mysql it has the advantage of being useful to both programmers and those coming over from the first book

our original foundation php for flash title was rightly regarded as a must have when it came to wanting to learn just how to make your flash sites make use of backend technologies that was published way back in the days of flash 5 and php 4 and things move pretty fast in the world of web design this latest completely rewritten edition again brings together three of the web's hottest technologies flash the server side language php and the mysql database system we've brought things back up to date using actionscript 2.0 php 5.0 and mysql 4.1 the book has been designed to be version neutral in other words you can be confident that you're working with the latest standards but that your applications won't break if deployed on an older server the book also provides a brief introduction to an alternative database system sqlite which is now automatically bundled with php 5 and requires no installation at each stage of the book you'll be given an overview of a new area of php mysql introducing you to the syntax while showing how it compares to

actionsript and how it integrates with flash to produce increasingly complicated applications for example earlier chapters cover things such as getting data from php to flash and back again variables arrays string manipulation validating user input and feedback forms later on it moves on to more advanced subjects such as creating databases via the mysql console and via phpmyadmin manipulating database data via a flash interface displaying data from an rss feed in flash persisting data with sessions and creating a full blown content management system in addition to get you up and running the book features a detailed guide to setting up your environment php mysql and the apache web server along with extensive troubleshooting information php is the language of choice on nearly 18 million domains and mysql has more than five million active users including industry leaders like google the associated press sony and nasa they re open source and free and with the help of this book you ll see that they re easy and fun to learn

over 100 recipes for integrating the flash platform applications with the graph api and facebook

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flash remoting mx lets developers easily integrate rich macromedia flash content with applications that are built using macromedia coldfusion mx microsoft net java php or soap based web services the result is complex client server applications that more closely resemble desktop applications than traditional web pages gone is the click wait reload approach of html your web application uses flash as the front end while flash remoting handles the communication behind the scenes with the application server all the end user knows is that it s fast and flexible the potential uses for flash remoting are endless flash remoting the definitive guide will help you understand this breakthrough technology and use it to build your own rich internet applications rias build applications that connect to a database file system or other server side technologies or use flash remoting to create online stores that feature catalogs and shopping cart systems sound and video clip libraries banner ads with built in shopping carts click through tracking and site search capabilities new controls that can be used in place of html extensions to flash dreamweaver fireworks and more front ends to databases for administrators the book begins with flash remoting basics setup installation and an introduction to its underlying concepts next you ll explore the flash s user interface components as they relate to flash remoting then you ll gain insights into flash remoting internals and the remoting api the book is rich with examples that you will be able to run on your own system the next section focuses on the server side environment that you ll use for your applications individual chapters cover flash remoting with coldfusion server side actionsript java asp net and php the last section covers more advanced flash remoting techniques such as calling web services from

flash remoting extending objects and ui controls best practices and debugging plus there is a detailed chapter demonstrating a real world application the book concludes with a flash remoting api reference developers who are looking to create rich internet applications with flash will find flash remoting the definitive guide indispensable

if you believe the sky really is the limit when it comes to creating unparalleled user experiences and applications for the then macromedia flash mx is sure to be your tool of choice with flash you can integrate video text audio and graphics into distinctive and compelling web content stunningly interactive and expressive user interfaces and rich applications for the internet flash is all about helping you dramatically enhance the user experience and flash out of the box is all about helping you think outside of the box to get there first by diving into the flash box and then becoming intimately acquainted with every nook and cranny of it in flash out of the box you ll follow and work with a simple box through a day in the life style journey you ll study use abuse and transform the box as you move through exercises that teach you the basics of flash and much more in an entertaining unforgettable task oriented fashion you ll learn to animate work with video load external assets draw mask modularize and many other things that will be essential as you move into more advanced techniques with other books it s just you flash and the box mastering each technique along the way and adding others in a fashion that will let you practice and learn simultaneously most flash tutorials you ve looked at are tool centric focusing on flash s individual features and how to use them an approach that can quickly become tedious whereas this innovative engaging and motivating book is uniquely user centric that means it concentrates on you and what you want and need to learn each successive lesson anticipates and builds upon your needs capabilities and questions as you evolve from flash beginner to flash master written in a fun and conversational tone the highly accessible flash out of the box makes learning flash mx 2004 intuitive logical and most of all fun

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