Yellow Pages Directory Wordpress Theme

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a convenient how to guide for maximizing your wordpress experience wordpress is a state of the art blog publishing platform with nearly ten million active installations eight minibooks provide you with expanded coverage of the most important topics to the wordpress community such as wordpress basics theme designs plug in development social media integration seo customization and running multiple sites veteran author lisa sabin wilson leads an authoritative team of authors who offer their

unique knowledge and skillset while sharing invaluable advice for maximizing your site s potential and visitor experience presents straightforward and easy to understand coverage of the basics of wordpress the most popular blog software in use today delves into the topics that matter most to the wordpress community such as theme design plug in development and social media integration addresses ways to handle a variety of wordpress security issues examines the wordpress network the word on the street is that wordpress all in one for dummies presents everything you need to know about wordpress in one convenient book

take advantage of the 1 blog publishing application with more than 22 million users worldwide wordpress is the 1 blog wordpress publishing application in the world this guide provides users of both its hosted blogging service worldpress com and its self hosted application wordpress org with everything they need to know to create customize manage and share their wordpress blogs with the world

wordpress is much more than a blogging platform as this practical guide clearly demonstrates you can use wordpress to build web apps of any type not mere content sites but full blown apps for specific tasks if you have php experience with a smattering of html css and javascript you ll learn how to use wordpress plugins and themes to develop fast scalable and secure web apps native mobile apps web services and even a network of multiple wordpress sites the authors use examples from their recently released schoolpress app to explain concepts and techniques throughout the book all code examples are available on github compare wordpress with traditional app development frameworks use themes for views and plugins for backend functionality get suggestions for choosing wordpress plugins or build your own manage user accounts and roles and access user data build asynchronous behaviors in your app with jquery develop native apps for ios and android using wrappers incorporate php libraries external apis and web service plugins collect payments through ecommerce and membership plugins use techniques to speed up and scale your wordpress app

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