

Digiseller Wordpress Theme

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a highly customizable e commerce theme or a theme designed to suit a particular business this book will teach you everything you need to know by the end of this highly interactive book you will have the required mastery to develop wordpress themes from scratch what you will learn simple and advanced themes covers basic syntax and files along with archives and search pages photo gallery add simple animation and use the w3 css framework to design a photo gallery theme wordstrap incorporate twitter bootstrap into the theme and use the wp navwalker class e commerce theme build an e commerce theme using the foundation framework who this book is for if you are a blogger or a wordpress user who wants to learn how to create attractive eye catching wordpress themes this book is for you a basic understanding of html5 css php and some creativity is all you need to get started with this book

pro wordpress theme development is your comprehensive guide to creating advanced wordpress themes designed for professional web designers and developers who are comfortable with php and wordpress this book teaches you every aspect of professional theme development you will learn how to build themes from scratch how to monetize the themes you create and how to capitalize on this by creating advanced themes for your clients or selling premium themes this book builds on your current knowledge of php and web development to create a wordpress theme from scratch it uses a real world theme example that you can build to demonstrate each feature in a practical way it shows you how to take control of wordpress with custom posts types and taxonomies and covers anatomy and hierarchy use of the loop hooks short codes plug ins and much more wordpress is one of the most successful open source blogging and content management systems available and theme development has become a major part of the wordpress ecosystem start working with wordpress themes like a pro today with pro wordpress theme development

do you want to build wordpress themes that help increase sales do you want to save some money while you fix or add functionalities to your wordpress website instead of hiring a developer or maybe you want to step up from building a responsive website design to a responsive mobile first design well as a developer you should know that optimizing a website for both users and search engines google and others start from the theme design development and with google considering the mobile version of a site as the real version you should be mindful of the approach to follow while developing your theme in this beginner s guide the author explains through easy to follow tasks and visuals how you can deploy the proper tools to building your own wordpress theme and with a little knowledge of html and css you are good to go note to develop a wordpress theme basic php knowledge is required also some simple

javascript is included in this book but if you don't know php and or javascript it's fine the author explains these languages as the code is being applied to the theme in this book you'll learn the following setting up a working environment setting up a good text editor mamp server and wordpress installation understanding the browser inspector adding folders to workspaces and set up disk persistence this will commit your css rules to external file automatically through the browser devtools mobile first design and bootstrap overview mobile viewport simulation coding the custom wordpress theme properly including external script and stylesheet files bootstrap google fonts css and javascript to your project using font icons in your project translating a wordpress theme from the primary language to another language validating wordpress theme the above list can be divided into two parts the first part is called pre wordpress theme development topics because they explain what you should know before developing a wordpress theme the second part is the main wordpress theme development so if you like detailed writing guides plenty of tasks to be executed then you'll love this book final note this book is well formatted for code listings buy the beginner's guide to building your own mobile first theme to kick start your theme development journey

theme design can be approached from two angles the first is simplicity sometimes it suits the client and or the site to go as bare bones as possible in that case it's quick and easy to take a very basic pre made theme and modify it the second is unique and beautiful occasionally the site's theme needs to be created from scratch so that everything displayed caters to the specific kind of content the site offers this book is going to take you through the unique and beautiful route with the idea that once you know how to create a theme from scratch you'll be more apt at understanding what to look for in other wordpress themes this book can be used by wordpress users or visual designers with no server side scripting or programming experience who are used to working with the common industry standard tools like photoshop and dreamweaver or other popular graphic html and text editors regardless of your web development skill set or level you'll be walked through the clear step by step instructions but familiarity with a broad range of web development skills and wordpress know how will allow you to gain maximum benefit from this book

the ultimate guide to wordpress themes one of the hottest topics on the web today wordpress is so much more than a blogging platform and smashing wordpress themes teaches readers how to make it look any way they like from a corporate site to a photography gallery and more wordpress is one of the hottest tools on the web today and is used by sites including the new york times rolling stone flickr cnn nasa and of course smashing magazine beautiful full colour

throughout web designers expect nothing less smashing magazine will fully support this book by by promoting it through their website and on twitter feeds

if you are a wordpress enthusiast who wants to develop and customize your own responsive wordpress theme this book is for you some experience with wordpress html php and css is expected and highly recommended

a beginner s guide packed with clear step by step instructions to create powerful and professional themes for your wordpress website this book targets wordpress users and visual designers who are used to working with the common industry standard tools like photoshop and dreamweaver or other popular graphic html and text editors no server side scripting or programming experience is required

a beginner s guide packed with clear step by step instructions to create powerful and professional themes for your wordpress website this book targets wordpress users and visual designers who are used to working with the common industry standard tools like photoshop and dreamweaver or other popular graphic html and text editors no server side scripting or programming experience is required

walk through the steps you need to build your very own wordpress theme included with the book is a wordpress theme and other necessary files so roll up your sleeves and let joe take you through the process explaining what you need to do and why you re doing it every step of the way hi i m joe the author of building wordpress themes from scratch and what started out as a simple open source blogging platform has now become a super powerful content management system cms that can boast that it s the most widely used cms on the internet from the moment i first started using wordpress about eight years ago i fell in love with it straight away and immediately started hacking away at it learning the platform making my own changes and watching it grow over the years in this book i plan to teach you how to use wordpress as well as how to leverage the api to create your own custom themes plugins and content types in other words i will show you how to make wordpress your own i d like to say that this book is for anyone interested in wordpress regardless of background however to keep it streamlined i do assume that you have a solid understanding of html css javascript php and mysql i will be look ing at converting html to a wordpress theme building plugins and more all from scratch so if you d like to learn how to do all of this then this book will be right up your alley packaged with this book you will find 1 a fully functioning wordpress theme called director 2 a set of psd files for the homepage directory page blog and single business page 3 a set of

html files created from the psds they will be used to create the director wordpress theme 4 on top of the four pages created from the psds the html folder also includes a css folder for four css files style css reset css master css and ie css aplus all images used in the html template are also included what this book covers this book reads much like a long multi part tutorial where i take you through my design process explaining what i do and why i do it every step of the way although it s a fairly linear guide my hope is that you can visit any main section of the book for quick reference so here s what i ll be doing 1 converting html css to a dynamic wordpress themeincluded with the book is a psd that i ve transformed into html the first part of this book will be taking the resulting html css and converting it to a wordpress theme along the way i ll talk about the various theme pages we re working with the wordpress theme hierarchy and of course the wordpress loop 2 creating a custom post typethis in my humble opinion is one of the best additions to wordpress in recent releases with the ability to make your own content types each with its own theme template you can take wordpress from being a cms only limited to blog posts and pages to a cms that can manage any kind of content you can imagine in this book we ll be creating a business listing type which will allow us to create a business directory 3 theme options and widgetswith wordpress you can make a theme your own by adding a theme options page and custom widgets in this section we ll make it very easy for people who use our themes to add their own customizations without delving into the code or creating a child theme 4 creating a pluginone of the most powerful facets of wordpress is the fact that it s pluggable we can add functionality to our installation of wordpress without changing the core wordpress files there are vast directories of both free and premium plugins available that vastly expand the capabilities of wordpress in this final section of this book we will build our own plugin

launch yourself headfirst into wordpress theme development get the first theme up and running quickly using one of the world s most popular wordpress frameworks thematic learn to develop custom widgets color variants page templates and theme option pages

walk through the steps you need to build your very own wordpress theme included with the book is a wordpress theme and other necessary files so roll up your sleeves and let joe take you through the process explaining what you need to do and why you re doing it every step of the way hi i m joe the author of building wordpress themes from scratch and what started out as a simple open source blogging platform has now become a super powerful content management system cms that can boast that it s the most widely used cms on the internet from the moment i first started using wordpress about eight years ago i fell in love with it

straight away and immediately started hacking away at it learning the platform making my own changes and watching it grow over the years in this book i plan to teach you how to use wordpress as well as how to leverage the api to create your own custom themes plugins and content types in other words i will show you how to make wordpress your own i d like to say that this book is for anyone interested in wordpress regardless of background however to keep it streamlined i do assume that you have a solid understanding of html css javascript php and mysql i will be look ing at converting html to a wordpress theme building plugins and more all from scratch so if you d like to learn how to do all of this then this book will be right up your alley packaged with this book you will find 1 a fully functioning wordpress theme called director 2 a set of psd files for the homepage directory page blog and single business page 3 a set of html files created from the psds they will be used to create the director wordpress theme 4 on top of the four pages created from the psds the html folder also includes a css folder for four css files style css reset css master css and ie css aplus al images used in the html template are also included what this book covers this book reads much like a long multi part tutorial where i take you through my design process explaining what i do and why i do it every step of the way although it s a fairly linear guide my hope is that you can visit any main section of the book for quick reference so here s what i ll be doing 1 converting html css to a dynamic wordpress theme included with the book is a psd that i ve transformed into html the first part of this book will be taking the resulting html css and converting it to a wordpress theme along the way i ll talk about the various theme pages we re working with the wordpress theme hierarchy and of course the wordpress loop 2 creating a custom post type this in my humble opinion is one of the best additions to wordpress in recent releases with the ability to make your own content types each with its own theme template you can take wordpress from being a cms only limited to blog posts and pages to a cms that can manage any kind of content you can imagine in this book we ll be creating a business listing type which will allow us to create a business directory 3 theme options and widgets with wordpress you can make a theme your own by adding a theme options page and custom widgets in this section we ll make it very easy for people who use our themes to add their own cus tomizations without delving into the code or creating a child theme 4 creating a plugin one of the most powerful facets of wordpress is the fact that it s pluggable we can add func tionality to our installation of wordpress without changing the core wordpress files there are vast directories of both free and premium plugins available that vastly expand the capabilities of wordpress in this final section of this book we will build our own plugin

with the ever increasing need to view websites on mobile devices websites have to be

adaptable to thousands of different screen resolutions in responsive design with wordpress expert web developer joe casabona teaches you how to leverage wordpress to get the most out of responsive design implement best practices automate important processes and make your life easier overall you ll start with a refresher on the core functionality of wordpress then dive into developing responsive themes and plugins find out what to consider at the outset of the design process to save hours of work during redesigns learn up to date best practices for determining breakpoints accessibility and preventing website bloat for better user experience no matter the user s connection speed finally you ll apply the principles you learn to specific tutorials such as building a photo gallery map page and products page learn when to rely on themes and when it s best to use plugins apply your responsive css to a wordpress theme learn various navigation techniques such as jump to with smooth scrolling or select box use popular responsive techniques like picturefill js to make images respond to different screen resolutions and connection speeds explore frameworks including bootstrap and foundation download dozens of code samples to help implement responsive design techniques and test yourself with end of chapter quizzes

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