

# SPECIALIST BUSINESS WORDPRESS THEME

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BUILDING WORDPRESS THEMES FROM SCRATCH  
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HOW I MADE 1MILLION SELLING WORDPRESS THEMES  
A PRACTICAL GUIDE TO SELLING WORDPRESS THEMES ON THEMEFOREST  
IT TAKES MORE THAN JUST AMAZING GRAPHIC ELEMENTS AND COMPELLING LAYOUTS TO MAKE MONEY  
SELLING WORDPRESS THEMES  
IT TAKES PASSION COMMITMENT AND MISTAKES YES MISTAKES  
IGOR LIGAY IS PROOF OF THAT BUT YOU DON T HAVE TO GO THROUGH A LONG DIFFICULT PROCESS TO GET TO THE TOP  
YOU JUST NEED TO SPEND A FEW DAYS OR MAYBE A FEW HOURS READING THIS BOOK TO LEARN THE INS AND OUTS OF THE WORDPRESS THEME BUSINESS  
AND BECOME AN ENVATO BEST SELLER  
WHETHER YOU RE JUST STARTING OUT OR YOU RE HAVING TROUBLE GETTING YOUR WEB DESIGN BUSINESS TO THE NEXT LEVEL  
THIS GUIDE IS FOR YOU  
THE BOOK PROVIDES AN IN DEPTH STEP BY STEP GUIDE TO CREATING WORDPRESS THEMES AND EXPLAINS HOW TO GO ABOUT PROMOTING YOUR BUSINESS  
WHO THIS BOOK IS FOR  
HOW I MADE 1MILLION SELLING WORDPRESS THEMES IS NOT A WORDPRESS FOR DUMMIES BOOK  
IT S A GUIDE FOR EVERY ASPIRING ENTREPRENEUR AND PASSIONATE WEB DEVELOPER WHO IS DETERMINED TO CREATE THEIR OWN SUCCESS STORY AND BUILD A MILLION DOLLAR BUSINESS  
A MUST READ FOR BOTH BEGINNERS AND EXPERIENCED WEB DESIGNERS  
WHAT YOU LL LEARN  
THIS BOOK HAS EVERYTHING YOU NEED TO NOT ONLY LAUNCH YOUR WORDPRESS THEME BUSINESS BUT TO MAKE IT WORK AND EARN UP TO A MILLION DOLLARS AND EVEN MORE  
EACH CHAPTER INCLUDES A SUMMARY OF THE MOST IMPORTANT LESSONS IN ORDER TO REINFORCE WHAT YOU VE LEARNED  
HERE S WHAT THIS BOOK WILL ENABLE YOU TO DO  
MASTER AND INTERNALIZE THE TECHNIQUES THAT IGOR USED IN ESTABLISHING A SUCCESSFUL WORDPRESS BUSINESS  
LEARN THE TRADE SECRETS FOR SELLING YOUR DESIGNS ON THEMEFOREST  
BECOME RECOGNIZED ON THE ONLINE MARKETPLACES LIKE ENVATO WITH YOUR THEME COLLECTIONS  
DISCOVER THE KEY STRATEGIES FOR PROMOTING YOUR THEMES INCLUDING HOW TO USE MARKETING AND PUBLICITY TO MAXIMIZE SUCCESSFUL SALES  
RECOGNIZE THE IMPORTANCE OF CHOOSING THE RIGHT NICHE FOR CREATING WORDPRESS THEMES  
UNDERSTAND WHAT COMPANY CULTURE IS AND HOW IT CONTRIBUTES TO AND AFFECTS YOUR THEME DEVELOPMENT  
LEARN HOW TO CREATE AND MANAGE THE TECHNICAL SUPPORT DEPARTMENT  
GAIN VALUABLE INSIGHTS ABOUT HOW TO BECOME A SUCCESSFUL DEVELOPER ON THEMEFOREST  
COMPETE STRONGLY ON THE ENVATO AND PRESENT YOUR PRODUCTS WORLDWIDE  
IT WASN T AN EASY JOURNEY FOR IGOR  
HIS PATH TO SUCCESS WAS FILLED WITH CHALLENGES TRIAL AND ERROR MISTAKES AND FAILURES  
HE HAD TO LEARN THE HARD WAY BUT YOU DON T HAVE TO BECAUSE HE S NOW WILLING TO SHARE HIS EXPERIENCE AND HARD LEARNED LESSONS WITH OTHERS  
HE KNOWS WHAT IT TAKES FOR A WORDPRESS THEME BUSINESS TO SUCCEED AND HE CAN HELP YOU ACHIEVE THAT SAME SUCCESS  
SO WHAT ARE YOU WAITING FOR  
IF YOU RE READY TO BUILD YOUR OWN MILLION DOLLAR WORDPRESS THEME BUSINESS  
GET YOUR COPY OF THIS VALUABLE BOOK NOW

CREATE A STRONG BRAND DNA AND WATCH IT GROW THESE DAYS CUSTOMERS WANT TO HAVE A DEEPLY FELT CONNECTION TO THE BRANDS BEHIND THE PRODUCTS THEY'RE PURCHASING WHICH MEANS THAT IF YOU'RE STARTING A BUSINESS A STRONG BRAND DNA HAS GOT TO BE PART OF YOUR CREATIVE PROCESS FROM DAY ONE AND IT NEEDS TO BE MORE THAN JUST AN ABSTRACT IDEA TO GIVE YOUR BRAND LIFE AND A BIGGER CHANCE OF SURVIVING AGAINST THE COMPETITION YOU NEED TO HAVE A STANDOUT LAUNCH STRATEGY AND A SET PLAN FOR GROWING YOUR BRAND IN A NOISY MARKETPLACE IN LAUNCHING BUILDING A BRAND FOR DUMMIES AMY WILL WHO LAUNCHED HER FIRST BUSINESS AT JUST 24 YEARS OLD AND HAS BEEN THE BRAINS BEHIND FOUR STRONG AND BUZZWORTHY BRANDS COVERS EVERYTHING FROM CRAFTING A POWERFUL BRAND IDENTITY AND PLANNING THAT ALL IMPORTANT LAUNCH TO BEING PREPARED TO SCALE UP AS YOU BEGIN TO TAKE OFF SHE REVEALS CRUCIAL LESSONS FROM HER PERSONAL EXPERIENCE IN LAUNCHING FIVE COMPANIES AS WELL AS DETAILING CASE STUDIES FROM SOME OF THE STRONGEST BRANDS OUT THERE ACCOMPANIED BY INSIGHTS AND ADVICE FROM SUCCESSFUL FOUNDERS AND BRANDING EXPERTS STAND OUT ON SOCIAL MEDIA CREATE VIRAL CAMPAIGNS BUILD ON CUSTOMER LOYALTY AND LONGEVITY DEAL WITH THE COMPETITION WHETHER YOU'RE THINKING OF STARTING A BUSINESS OR ARE ALREADY BUILDING UP YOUR MARKET SHARE MEMORABLE BRAND IDENTITY WILL BE THE KEY TO AND LAUNCHING BUILDING A BRAND FOR DUMMIES ONE OF THE SECRETS OF YOUR FUTURE STANDOUT SUCCESS

WALK THROUGH THE STEPS YOU NEED TO BUILD YOUR VERY OWN WORDPRESS THEME INCLUDED WITH THE BOOK IS A WORDPRESS THEME AND OTHER NECESSARY FILES SO ROLL UP YOUR SLEEVES AND LET JOE TAKE YOU THROUGH THE PROCESS EXPLAINING WHAT YOU NEED TO DO AND WHY YOU'RE DOING IT EVERY STEP OF THE WAY HI I'M JOE THE AUTHOR OF BUILDING WORDPRESS THEMES FROM SCRATCH AND WHAT STARTED OUT AS A SIMPLE OPEN SOURCE BLOGGING PLATFORM HAS NOW BECOME A SUPER POWERFUL CONTENT MANAGEMENT SYSTEM CMS THAT CAN BOAST THAT IT'S THE MOST WIDELY USED CMS ON THE INTERNET FROM THE MOMENT I FIRST STARTED USING WORDPRESS ABOUT EIGHT YEARS AGO I FELL IN LOVE WITH IT STRAIGHT AWAY AND IMMEDIATELY STARTED HACKING AWAY AT IT LEARNING THE PLATFORM MAKING MY OWN CHANGES AND WATCHING IT GROW OVER THE YEARS IN THIS BOOK I PLAN TO TEACH YOU HOW TO USE WORDPRESS AS WELL AS HOW TO LEVERAGE THE API TO CREATE YOUR OWN CUSTOM THEMES PLUGINS AND CONTENT TYPES IN OTHER WORDS I WILL SHOW YOU HOW TO MAKE WORDPRESS YOUR OWN I'D LIKE TO SAY THAT THIS BOOK IS FOR ANYONE INTERESTED IN WORDPRESS REGARDLESS OF BACKGROUND HOWEVER TO KEEP IT STREAMLINED I DO ASSUME THAT YOU HAVE A SOLID UNDERSTANDING OF HTML CSS JAVASCRIPT PHP AND MYSQL I WILL BE LOOKING AT CONVERTING HTML TO A WORDPRESS THEME BUILDING PLUGINS AND MORE ALL FROM SCRATCH SO IF YOU'D LIKE TO LEARN HOW TO DO ALL OF THIS THEN THIS BOOK WILL BE RIGHT UP YOUR ALLEY PACKAGED WITH THIS BOOK YOU WILL FIND 1 A FULLY FUNCTIONING WORDPRESS THEME CALLED DIRECTOR 2 A SET OF PSD FILES FOR THE HOMEPAGE DIRECTORY PAGE BLOG AND SINGLE BUSINESS PAGE 3 A SET OF HTML FILES CREATED FROM THE PSDS THEY WILL BE USED TO CREATE THE DIRECTOR WORDPRESS THEME 4 ON TOP OF THE FOUR PAGES CREATED FROM THE PSDS THE HTML FOLDER ALSO INCLUDES A CSS FOLDER FOR FOUR CSS FILES STYLE CSS RESET CSS MASTER CSS AND IE CSS APLUS AL IMAGES USED IN THE HTML TEMPLATE ARE ALSO INCLUDED WHAT THIS BOOK COVERS THIS BOOK READS MUCH LIKE A LONG MULTI PART TUTORIAL WHERE I TAKE YOU THROUGH MY DESIGN PROCESS EXPLAINING WHAT I DO AND WHY I DO IT EVERY STEP OF THE WAY ALTHOUGH IT'S A FAIRLY LINEAR GUIDE MY HOPE IS THAT YOU CAN VISIT ANY MAIN SECTION OF THE BOOK FOR QUICK REFERENCE SO HERE'S WHAT I'LL BE DOING 1 CONVERTING HTML CSS TO A DYNAMIC WORDPRESS THEME INCLUDED WITH THE BOOK IS A PSD THAT I'VE TRANSFORMED INTO HTML THE FIRST PART OF THIS BOOK WILL BE TAKING THE RESULTING HTML CSS AND CONVERTING IT TO A WORDPRESS THEME ALONG THE WAY I'LL TALK ABOUT THE VARIOUS THEME PAGES WE'RE WORKING WITH THE WORDPRESS THEME HIERARCHY AND OF COURSE THE WORDPRESS LOOP 2 CREATING A CUSTOM POST TYPE THIS IN MY HUMBLE OPINION IS ONE OF THE BEST ADDITIONS TO WORDPRESS IN RECENT RELEASES WITH THE ABILITY TO MAKE YOUR OWN CONTENT TYPES EACH WITH ITS OWN THEME TEMPLATE YOU CAN TAKE WORDPRESS FROM BEING A CMS ONLY LIMITED TO BLOG POSTS AND PAGES TO A CMS THAT CAN MANAGE ANY KIND OF CONTENT YOU CAN IMAGINE IN THIS BOOK WE'LL BE CREATING A BUSINESS LISTING TYPE WHICH WILL ALLOW US TO CREATE A BUSINESS DIRECTORY 3 THEME OPTIONS AND WIDGETS WITH WORDPRESS YOU CAN MAKE A THEME YOUR OWN BY ADDING A THEME OPTIONS PAGE AND CUSTOM WIDGETS IN THIS SECTION WE'LL MAKE IT VERY EASY FOR PEOPLE WHO USE OUR THEMES TO ADD THEIR OWN CUSTOMIZATIONS WITHOUT DELVING INTO THE CODE OR CREATING A CHILD THEME 4 CREATING A PLUGIN ONE OF THE MOST POWERFUL FACETS OF WORDPRESS IS THE FACT THAT IT'S PLUGGABLE WE CAN ADD FUNCTIONALITY TO OUR INSTALLATION OF WORDPRESS WITHOUT CHANGING THE CORE WORDPRESS FILES THERE ARE VAST DIRECTORIES OF BOTH FREE AND PREMIUM PLUGINS AVAILABLE THAT VASTLY EXPAND THE CAPABILITIES OF WORDPRESS IN THIS FINAL SECTION OF THIS BOOK WE WILL BUILD OUR OWN PLUGIN

IF YOU WANT TO BUILD HIGH QUALITY WEBSITES USING WORDPRESS EFFORTLESSLY THEN KEEP READING DO YOU HAVE PROBLEMS USING WORDPRESS MAKING SURE YOUR WEBSITE IS SECURE ADDING PLUGINS EXTENSIONS TO YOUR SITE OR PROVIDING USERS WITH THE BEST POSSIBLE EXPERIENCE IF YOU DO WITHIN THIS BOOK MANY OF THE TOP WEBSITE CREATORS OUT THERE HAVE SHARED THEIR KNOWLEDGE ON HOW TO OVERCOME THESE PROBLEMS AND MORE IN THIS DEFINITIVE GUIDEBOOK YOU WILL BE TAUGHT THE ONE METHOD YOU SHOULD FOLLOW TO MAKE NAVIGATION AS EASY AS POSSIBLE FOR SITE USERS THE SINGLE MOST POWERFUL STRATEGY YOU CAN DO TO MAKE YOUR WEBSITE AS SECURE AS POSSIBLE FOR YOU AND YOUR USERS WHY PURCHASING RELEVANT HOSTING FOR YOUR SITE WILL HELP YOU TO RANK HIGHER ON SEARCH ENGINES AND GAIN MORE VISITORS HOW A PARTICULAR WEBSITE CREATION

APPROACH WILL HELP YOU PROVIDE A BETTER USER EXPERIENCE UNDERSTANDING WHY SOME PEOPLE WILL CREATE BAD WEBSITES AND MUCH MUCH MORE THE PROVEN METHODS AND PIECES OF KNOWLEDGE WITHIN THIS BOOK ARE SO EASY TO FOLLOW EVEN IF YOU VE NEVER ATTEMPTED TO CREATE A WEBSITE BEFORE YOU WILL STILL BE ABLE TO BUILD HIGH LEVEL WEBSITES USERS WILL LOVE TO USE WOULD YOU LIKE TO KNOW MORE DOWNLOAD NOW IF YOU WANT TO MAKE AMAZING LOOKING WORDPRESS SITES YOU CAN BE PROUD OF SCROLL TO THE TOP OF THE PAGE AND SELECT THE BUY NOW BUTTON TODAY

NOWADAYS EVERYTHING MOVED TO ONLINE AND THE INTERNET USAGE IS INCREASING DAY BY DAY GOOGLE IS THE MOST USED SEARCH ENGINE BY THE USERS AROUND THE WORLD AS OF NOW MORE THAN 92 OF THE ONLINE USERS ARE USING THE GOOGLE TO FIND INFORMATION ABOUT THE PRODUCTS SERVICES AND TO LEARN MORE ABOUT THE NEW THINGS HENCE WEBSITE IS IMPORTANT FOR ALL THE BUSINESSES FROM THIS INSIGHTS IT IS CLEAR THAT IF YOU WOULD LIKE TO GET MORE REACH FOR YOUR BUSINESS ONLINE THEN YOU SHOULD HAVE A PROPER WEBSITE WHICH IS OPTIMIZED PERFECTLY TO RANK WELL ON GOOGLE AND IN OTHER SEARCH ENGINES THIS BOOK COVERS EVERYTHING ABOUT CREATING A NEW WEBSITE STARTING FROM THE SCRATCH AS A BUSINESS OWNER OR A BLOGGER THIS BOOK WILL GIVE YOU COMPLETE INSIGHTS ABOUT WEBSITE CREATION AND OPTIMIZING THE SITE TO RANK WELL ON GOOGLE SEARCH THIS BOOK WAS WRITTEN BY DINESH KUMAR VM SEO DIGITAL PR MANAGER AT CLICKDO LTD FERNANDO RAYMOND CEO OF CLICKDO LTD IS THE PUBLISHER OF THIS BOOK WITH KASUN SAMEERA WHO IS HEAD OF DESIGN DEVELOPMENT AT CLICKDO LTD WHETHER YOU ARE A BUSINESS PEOPLE OR A COLLEGE STUDENT OR A NEWBIE THIS BOOK WILL GUIDE YOU TO CREATE A WEBSITE BY YOURSELF IF YOU ARE PLANNING TO LEARN EVERYTHING ABOUT WEBSITE CREATION AND BASIC OPTIMIZATION THEN THIS BOOK WOULD BE THE BEST CHOICE FOR YOU ON TOP OF ALL YOU CAN CHECK OUR SEEKAHOST UNIVERSITY WHERE WE HAVE WELL CRAFTED COURSES LIKE SEO COURSE GOOGLE ADWORDS COURSE BLOGGING COURSE AND MANY MORE

WALK THROUGH THE STEPS YOU NEED TO BUILD YOUR VERY OWN WORDPRESS THEME INCLUDED WITH THE BOOK IS A WORDPRESS THEME AND OTHER NECESSARY FILES SO ROLL UP YOUR SLEEVES AND LET JOE TAKE YOU THROUGH THE PROCESS EXPLAINING WHAT YOU NEED TO DO AND WHY YOU RE DOING IT EVERY STEP OF THE WAY HI I M JOE THE AUTHOR OF BUILDING WORDPRESS THEMES FROM SCRATCH AND WHAT STARTED OUT AS A SIMPLE OPEN SOURCE BLOGGING PLATFORM HAS NOW BECOME A SUPER POWERFUL CONTENT MANAGEMENT SYSTEM CMS THAT CAN BOAST THAT IT S THE MOST WIDELY USED CMS ON THE INTERNET FROM THE MOMENT I FIRST STARTED USING WORDPRESS ABOUT EIGHT YEARS AGO I FELL IN LOVE WITH IT STRAIGHT AWAY AND IMMEDIATELY STARTED HACKING AWAY AT IT LEARNING THE PLATFORM MAKING MY OWN CHANGES AND WATCHING IT GROW OVER THE YEARS IN THIS BOOK I PLAN TO TEACH YOU HOW TO USE WORDPRESS AS WELL AS HOW TO LEVERAGE THE API TO CREATE YOUR OWN CUSTOM THEMES PLUGINS AND CONTENT TYPES IN OTHER WORDS I WILL SHOW YOU HOW TO MAKE WORDPRESS YOUR OWN I D LIKE TO SAY THAT THIS BOOK IS FOR ANYONE INTERESTED IN WORDPRESS REGARDLESS OF BACKGROUND HOWEVER TO KEEP IT STREAMLINED I DO ASSUME THAT YOU HAVE A SOLID UNDERSTANDING OF HTML CSS JAVASCRIPT PHP AND MYSQL I WILL BE LOOK ING AT CONVERTING HTML TO A WORDPRESS THEME BUILDING PLUGINS AND MORE ALL FROM SCRATCH SO IF YOU D LIKE TO LEARN HOW TO DO ALL OF THIS THEN THIS BOOK WILL BE RIGHT UP YOUR ALLEY PACKAGED WITH THIS BOOK YOU WILL FIND 1 A FULLY FUNCTIONING WORDPRESS THEME CALLED DIRECTOR 2 A SET OF PSD FILES FOR THE HOMEPAGE DIRECTORY PAGE BLOG AND SINGLE BUSINESS PAGE 3 A SET OF HTML FILES CREATED FROM THE PSDS THEY WILL BE USED TO CREATE THE DIRECTOR WORDPRESS THEME 4 ON TOP OF THE FOUR PAGES CREATED FROM THE PSDS THE HTML FOLDER ALSO INCLUDES A CSS FOLDER FOR FOUR CSS FILES STYLE CSS RESET CSS MASTER CSS AND IE CSS APLUS AL IMAGES USED IN THE HTML TEMPLATE ARE ALSO INCLUDED WHAT THIS BOOK COVERS THIS BOOK READS MUCH LIKE A LONG MULTI PART TUTORIAL WHERE I TAKE YOU THROUGH MY DESIGN PROCESS EXPLAINING WHAT I DO AND WHY I DO IT EVERY STEP OF THE WAY ALTHOUGH IT S A FAIRLY LINEAR GUIDE MY HOPE IS THAT YOU CAN VISIT ANY MAIN SECTION OF THE BOOK FOR QUICK REFERENCE SO HERE S WHAT I LL BE DOING 1 CONVERTING HTML CSS TO A DYNAMIC WORDPRESS THEMEINCLUDED WITH THE BOOK IS A PSD THAT I VE TRANSFORMED INTO HTML THE FIRST PART OF THIS BOOK WILL BE TAKING THE RESULTING HTML CSS AND CONVERTING IT TO A WORDPRESS THEME ALONG THE WAY I LL TALK ABOUT THE VARIOUS THEME PAGES WE RE WORKING WITH THE WORDPRESS THEME HIERARCHY AND OF COURSE THE WORDPRESS LOOP 2 CREATING A CUSTOM POST TYPETHIS IN MY HUMBLE OPINION IS ONE OF THE BEST ADDITIONS TO WORDPRESS IN RECENT RELEASES WITH THE ABILITY TO MAKE YOUR OWN CONTENT TYPES EACH WITH ITS OWN THEME TEMPLATE YOU CAN TAKE WORDPRESS FROM BEING A CMS ONLY LIMITED TO BLOG POSTS AND PAGES TO A CMS THAT CAN MANAGE ANY KIND OF CONTENT YOU CAN IMAGINE IN THIS BOOK WE LL BE CREATING A BUSINESS LISTING TYPE WHICH WILL ALLOW US TO CREATE A BUSINESS DIRECTORY 3 THEME OPTIONS AND WIDGETSWITH WORDPRESS YOU CAN MAKE A THEME YOUR OWN BY ADDING A THEME OPTIONS PAGE AND CUSTOM WIDGETS IN THIS SECTION WE LL MAKE IT VERY EASY FOR PEOPLE WHO USE OUR THEMES TO ADD THEIR OWN CUS TOMIZATIONS WITHOUT DELVING INTO THE CODE OR CREATING A CHILD THEME 4 CREATING A PLUGINONE OF THE MOST POWERFUL FACETS OF WORDPRESS IS THE FACT THAT IT S PLUGGABLE WE CAN ADD FUNC TIONALITY TO OUR INSTALLATION OF WORDPRESS WITHOUT CHANGING THE CORE WORDPRESS FILES THERE ARE VAST DIRECTORIES OF BOTH FREE AND PREMIUM PLUGINS AVAILABLE THAT VASTLY EXPAND THE CAPABILITIES OF WORDPRESS IN THIS FINAL SECTION OF THIS BOOK WE WILL BUILD OUR OWN PLUGIN

THERE IS NO FORMULA FOR SUCCESS EVERYBODY S LIFE HAS ITS OWN PURPOSE DESTINATION AND TIMING THEREFORE

NO PARTICULAR PATH OR SET OF ACTIONS SHOULD BE PRESCRIBED FOR SUCCESS IN LIFE SOME PEOPLE SUCCEED WHILE OTHERS FAIL HOWEVER SUCCESSFUL PEOPLE DO SHARE SOME SKILLS AND ABILITIES IN COMMON THE 4 CAPITALS FOR SUCCESS AND GUIDE FOR PERSONAL LEADERSHIP PROVIDES SOME INSIGHTS FOR SUCCESS BASED ON PRACTICAL LIFE EXAMPLES USING REVIEWS AND INSIGHTS FROM HIGHLY RECOMMENDED BOOKS THAT HAVE TRANSFORMED LIVES THE 4 CAPITALS OF SUCCESS CATALOGUES SKILLS PRINCIPLES AND PRACTICES THAT CAN BRING MEANING AND SUCCESS TO YOUR PERSONAL LIFE THE 4 CAPITALS IS INDEED FULL OF EVERYDAY EXAMPLES THAT CAN BRING IMPROVEMENT AND FULFILMENT TO YOUR LIFE NO MATTER WHERE YOU ARE

YOU WANT TO KNOW HOW TO BECOME A VIRTUAL ASSISTANT I WOULD LIKE TO MAKE IT EASY FOR YOU SO YOU CAN JUMP STRAIGHT INTO GETTING YOURSELF SET UP AS A VIRTUAL ASSISTANT AND BE YOUR OWN BOSS THIS BOOK IS FOR YOU IF YOU WOULD LIKE TO LEAVE THEIR 9 5 JOB AND START OFF FREELANCE YOU ARE A MOM AND ARE TRYING TO DETERMINE YOUR OWN HOURS YOU WANT TO TRAVEL AND WORK AT THE SAME TIME

THE ULTIMATE GUIDE TO WORDPRESS THEMES ONE OF THE HOTTEST TOPICS ON THE WEB TODAY WORDPRESS IS SO MUCH MORE THAN A BLOGGING PLATFORM AND SMASHING WORDPRESS THEMES TEACHES READERS HOW TO MAKE IT LOOK ANY WAY THEY LIKE FROM A CORPORATE SITE TO A PHOTOGRAPHY GALLERY AND MORE WORDPRESS IS ONE OF THE HOTTEST TOOLS ON THE WEB TODAY AND IS USED BY SITES INCLUDING THE NEW YORK TIMES ROLLING STONE FLICKR CNN NASA AND OF COURSE SMASHING MAGAZINE BEAUTIFUL FULL COLOUR THROUGHOUT WEB DESIGNERS EXPECT NOTHING LESS SMASHING MAGAZINE WILL FULLY SUPPORT THIS BOOK BY BY PROMOTING IT THROUGH THEIR WEBSITE AND ON TWITTER FEEDS

THIS BOOK WILL HELP YOU TAKE YOUR FIRST STEPS IN THE WORDPRESS THEME DEVELOPMENT PROCESS WITH 5 DIFFERENT PROJECTS CENTERED AROUND CREATING UNIQUE AND RESPONSIVE WORDPRESS THEMES KEY FEATURES LEARN THE BASICS OF WORDPRESS THEME DEVELOPMENT IN A STEP BY STEP MANNER MAKE YOUR THEMES MORE DYNAMIC BY INTEGRATING COMPONENTS OF BOOTSTRAP AND JQUERY 5 CAREFULLY SELECTED PROJECTS TO HELP YOU GET BEYOND THE THEORY AND CREATE HIGHLY MARKETABLE WORDPRESS THEMES FROM SCRATCH BOOK DESCRIPTION WORDPRESS HAS EMERGED AS A POWERFUL EASY TO USE TOOL TO DESIGN ATTRACTIVE ENGAGING WEBSITES THEMES PLAY A BIG ROLE IN MAKING WORDPRESS AS POPULAR AS IT IS TODAY AND HAVING AN EYE CATCHING FULLY FUNCTIONAL THEME COULD SEPARATE YOUR WEBSITE FROM THE REST THIS BOOK WILL HELP YOU TAKE YOUR FIRST STEPS IN THE WORDPRESS THEME DEVELOPMENT PROCESS WITH 5 DIFFERENT PROJECTS CENTERED AROUND CREATING UNIQUE AND RESPONSIVE WORDPRESS THEMES START WITH CREATING A SIMPLE WORDPRESS THEME USING HTML5 CSS AND PHP THEN YOU WILL MOVE ON TO INCORPORATE DIFFERENT APIS WIDGETS AND TOOLS SUCH AS BOOTSTRAP AND JQUERY TO CREATE MORE DYNAMIC AND HIGHLY FUNCTIONAL THEMES WHETHER YOU WANT TO CREATE A PHOTO GALLERY THEME A HIGHLY CUSTOMIZABLE E COMMERCE THEME OR A THEME DESIGNED TO SUIT A PARTICULAR BUSINESS THIS BOOK WILL TEACH YOU EVERYTHING YOU NEED TO KNOW BY THE END OF THIS HIGHLY INTERACTIVE BOOK YOU WILL HAVE THE REQUIRED MASTERY TO DEVELOP WORDPRESS THEMES FROM SCRATCH WHAT YOU WILL LEARN SIMPLE AND ADVANCED THEMES COVERS BASIC SYNTAX AND FILES ALONG WITH ARCHIVES AND SEARCH PAGES PHOTO GALLERY ADD SIMPLE ANIMATION AND USE THE W3 CSS FRAMEWORK TO DESIGN A PHOTO GALLERY THEME WORDSTRAP INCORPORATE TWITTER BOOTSTRAP INTO THE THEME AND USE THE WP NAVWALKER CLASS E COMMERCE THEME BUILD AN E COMMERCE THEME USING THE FOUNDATION FRAMEWORK WHO THIS BOOK IS FOR IF YOU ARE A BLOGGER OR A WORDPRESS USER WHO WANTS TO LEARN HOW TO CREATE ATTRACTIVE EYE CATCHING WORDPRESS THEMES THIS BOOK IS FOR YOU A BASIC UNDERSTANDING OF HTML5 CSS PHP AND SOME CREATIVITY IS ALL YOU NEED TO GET STARTED WITH THIS BOOK

WORDPRESS IS AN ECONOMY IN ITS OWN RIGHT TO REALLY UNDERSTAND THIS ONE HAS TO KNOW ITS HISTORY IN THIS EBOOK YOU CAN FIND OUT ABOUT THE ECONOMY THAT DEVELOPED AROUND THIS REVOLUTIONARY CMS THE AUTHORS WILL INTRODUCE YOU TO WORDPRESS DEVELOPMENT SHOW YOU HOW TO PROFIT FROM WORDPRESS DEVELOPMENT AND EXPLAIN HOW TO EFFECTIVELY INTRODUCE THE END USER TO WORDPRESS THE GOAL OF THIS EBOOK IS TO HELP YOU TAKE ADVANTAGE OF THE WORDPRESS ECONOMY AND MAKE MONEY AS A WORDPRESS DEVELOPER TABLE OF CONTENTS SMASHING SPECIAL WHAT S GOING ON IN THE WORDPRESS ECONOMY PART 1 SMASHING SPECIAL WHAT S GOING ON IN THE WORDPRESS ECONOMY PART 2 HOW TO BECOME A TOP WORDPRESS DEVELOPER HOW COMMERCIAL PLUGIN DEVELOPERS ARE USING THE WORDPRESS REPOSITORY WRITING EFFECTIVE DOCUMENTATION FOR WORDPRESS END USERS SECRETS OF HIGH TRAFFIC WORDPRESS BLOGS

WHY PAY FOR A WORDPRESS THEME WHEN THERE ARE SO MANY GOOD ONES AVAILABLE FOR FREE BUT HERE S THE CATCH NOT ALL FREE WORDPRESS THEMES ARE CREATED EQUAL MOST PROFESSIONAL INTERNET MARKETERS AGREE THAT YOUR THEME IS THE MOST CRITICAL PART OF YOUR WEBSITE THAT S BECAUSE YOUR THEME IS A DIRECT REFLECTION ON YOU YOUR BLOG OR YOUR BUSINESS CHOOSING A FREE WORDPRESS THEME ISN T AS NEARLY AS EASY AS IT MIGHT SEEM CHOOSE THE WRONG THEME AND YOUR BOUNCE RATE COULD SOAR THROUGH THE ROOF DRIVING YOUR WEBSITE TO THE VERY BOTTOM OF THE SEARCH ENGINE LISTINGS CHOOSE THE RIGHT THEME AND YOU LL SEE YOUR RANKINGS INCREASE YOUR OPT INS JUMP AND YOUR READERS WILL LOVE YOU IN THE TIME THAT IT TAKES YOU TO READ THIS BOOK YOU WILL LEARN HOW TO CHOOSE THE FREE OR PREMIUM WORDPRESS THEME THAT S RIGHT FOR

YOU HOW TO AVOID THE COMMON COSTLY TIME CONSUMING SEO MISTAKES THAT OTHERS MAKE THE IMPORTANCE OF COLOR GRAPHICS AND TYPE STYLE HOW TO THINK OUTSIDE THE BOX WHEN IT COMES TO SETTING UP YOUR SITE HOW TO SET YOURSELF APART FROM YOUR COMPETITION AND MUCH MORE NOW THAT YOU NOW THAT YOU RE IN GOOD COMPANY IN CHOOSING WORDPRESS FOR YOUR WEBSITE YOU SHOULD ALSO KNOW THAT THERE S NO REASON TO FEEL BAD AROUND NOT KNOWING EXACTLY WHAT TO DO WITH YOUR WEBSITE AND SPECIFICALLY HOW TO CHOOSE A FREE OR PREMIUM THEME FOR YOUR SITE DO A QUICK SEARCH ON THE WEB AND YOU LL SEE THAT LITERALLY 10s OF MILLIONS OF PEOPLE HAVE THE SAME PROBLEM THAT YOU DO AND ARE SEARCHING FOR THE SOLUTION THE DIFFERENCE BETWEEN YOU AND THEM YOU VE FOUND THE SOLUTION RIGHT HERE WITH BONNIE STONE S HOW TO CHOOSE A FREE WORDPRESS THEME WHILE YOU RE HERE BE SURE TO CHECK OUT BONNIE S OTHER BOOKS MEMBERS DAILY HOW TO SET UP A WORDPRESS MEMBERSHIP SITE BEGINNING LESSONS MEMBERS DAILY ADVANCED LESSONS MEMBERS DAILY COMBINED LESSONS PROFESSIONAL EMAIL MARKETING HOW TO BUILD LOYALTY TRUST WITH YOUR SUBSCRIBERS EASY WP TRANSFER HOW TO TRANSFER MIGRATE A WORDPRESS WEBSITE

LET S LEARN HOW TO BUILD A WORDPRESS WEBSITE TOGETHER EVEN WITHOUT ANY PRIOR COMPUTER KNOWLEDGE YOU CAN LEARN HOW TO CREATE A BLOG THAT IS OPTIMIZED FOR GOOGLE SEO INTEGRATED WITH SOCIAL MEDIA CHANNELS AND EQUIPPED WITH A WOOCOMMERCE ONLINE STORE THIS WORDPRESS TUTORIAL IS ILLUSTRATED WITH HELPFUL SCREENSHOTS TO FACILITATE LEARNING AND DECREASE IMPLEMENTATION TIME YOU CAN EASILY LEARN HOW TO BUILD A BEAUTIFUL WORDPRESS WEBSITE THAT DISPLAYS YOUR COMPANY S NAME AND LOGO AND LETS THE WORLD KNOW THAT YOUR COMPANY IS INFLUENTIAL AND HIP BY ADDING AN ONLINE PRESENCE WITH THE FUNCTIONALITY TO PROCESS ORDERS FROM ANYWHERE IN THE WORLD AND YOU CAN BUILD THIS WORDPRESS WEBSITE IN 1 3 DAYS WITH SOME DILIGENCE IN THIS WORDPRESS STEP BY STEP GUIDE YOU WILL LEARN HOW TO BUILD A WORDPRESS WEBSITE FOR YOUR SMALL BUSINESS WHETHER IT IS CURRENTLY A PHYSICAL LOCATION OR ONLINE DESTINATION HOW TO CHOOSE A PROFITABLE WEBSITE DOMAIN NAME AND SELECT THE BEST WEB HOSTING SERVER HOW TO INSTALL WORDPRESS AND CONFIGURE THE WORDPRESS DASHBOARD FOR YOUR BUSINESS UPDATING AND SECURING YOUR WORDPRESS SITE TO PREVENT HACKING AND DIGITAL THEFT SELECTING A WORDPRESS THEME AND CUSTOMIZING THE THEME FOR YOUR BUSINESS INTEGRATING AN EMAIL LIST LIKE AWEBER OR MAILCHIMP INTO YOUR WEBSITE SETTING UP AN ONLINE SHOP VIA WOOCOMMERCE TO FACILITATE DIGITAL SALES HOW TO USE SEO AND KEYWORDS TO INCREASE INTERNET VISIBILITY AND INTERNET TRAFFIC VIA SEARCH ENGINE OPTIMIZATION ON GOOGLE BING AND OTHER SEARCH ENGINES PAGE UP AND ORDER NOW

ESSENTIAL HTML SKILLS MADE EASY THOROUGHLY UPDATED AND REVISED HTML A BEGINNERS GUIDE FIFTH EDITION SHOWS YOU STEP BY STEP HOW TO CREATE DYNAMIC WEBSITES WITH HTML THE BOOK COVERS NEW HTML5 FEATURES INCLUDING VIDEO AUDIO AND CANVAS ELEMENTS LEARN HOW TO STRUCTURE A PAGE PLACE IMAGES FORMAT TEXT CREATE LINKS ADD COLOR WORK WITH MULTIMEDIA AND USE FORMS YOU LL ALSO GO BEYOND THE BASICS AND FIND OUT HOW TO WORK WITH CASCADING STYLE SHEETS CSS CREATE DYNAMIC WEB CONTENT WITH JAVASCRIPT UPLOAD YOUR SITE TO THE WEB AND CODE HTML EMAILS BY THE END OF THE BOOK YOU LL BE ABLE TO BUILD CUSTOM WEBSITES USING THE LATEST HTML TECHNIQUES CHAPTERS INCLUDE KEY SKILLS CONCEPTS CHAPTER OPENING LISTS OF SPECIFIC SKILLS COVERED IN THE CHAPTER ASK THE EXPERT Q A SECTIONS FILLED WITH BONUS INFORMATION AND HELPFUL TIPS TRY THIS HANDS ON EXERCISES THAT SHOW YOU HOW TO APPLY YOUR SKILLS NOTES EXTRA INFORMATION RELATED TO THE TOPIC BEING COVERED TIPS HELPFUL REMINDERS OR ALTERNATE WAYS OF DOING THINGS SELF TESTS END OF CHAPTER REVIEWS TO TEST YOUR KNOWLEDGE ANNOTATED SYNTAX EXAMPLE CODE WITH COMMENTARY THAT DESCRIBES THE PROGRAMMING TECHNIQUES BEING ILLUSTRATED

IF YOU ARE A SMALL BUSINESS OWNER OR A HOPEFUL INTERNET ENTREPRENEUR THEN YOU KNOW YOU NEED A PROFESSIONAL WEBSITE THE FIRST CHALLENGE IS HOW DO YOU BUILD THAT WEBSITE WITHOUT NEEDING TO LEARN HOW TO DO COMPUTER PROGRAMMING OR HAVING TO SELL YOUR FIRST BORN TO GET A WEBSITE BUILT FOR YOU THE SECOND CHALLENGE IS HOW DO YOU GET A PROFESSIONALLY DESIGNED AND BEAUTIFUL WEBSITE BUILT THAT WON T COST YOU MEGA BUCKS PER MONTH TO MAINTAIN YOU LL LEARN ESSENTIAL TOPICS LIKE THE TWO DIFFERENT VERSIONS OF WORDPRESS HOW TO SET UP WEB HOSTING AND DOMAIN REGISTRAR THE CORRECT WAY INSTALLING WORDPRESS AND FINDING YOUR WAY AROUND THE DASHBOARD FINDING AND INSTALLING WORDPRESS THEMES TO CHANGE THE LOOK AND FEEL OF YOUR WEBSITE INSTANTLY WHAT PLUGINS ARE AND HOW THEY CAN ADD FABULOUS FEATURES TO YOUR SITE HOW TO UPDATE WORDPRESS THEMES AND PLUGINS UNDERSTAND EVERY SINGLE SETTING INCLUDING MY RECOMMENDED DEFAULTS HOW TO FIND AND USE THE RSS FEEDS TO HELP SEARCH ENGINES FIND YOUR CONTENT ARE YOU STRUGGLING TO KEEP UP WITH THE EVER EVOLVING WORLD OF WEBSITE DESIGN AND DEVELOPMENT IN AN ERA WHERE A COMPELLING FAST AND USER FRIENDLY WEBSITE CAN MAKE OR BREAK YOUR ONLINE PRESENCE MASTERING WORDPRESS HAS NEVER BEEN MORE CRITICAL MASTERING WORDPRESS WEBSITES IN 2025 IS YOUR ALL IN ONE GUIDE TO CREATING HIGH PERFORMING VISUALLY STUNNING AND OPTIMIZED WEBSITES THAT STAND OUT IN A COMPETITIVE DIGITAL LANDSCAPE

A WEBSITE DEVELOPMENT PIONEER GIVES BUSINESS OWNERS FROM TECH SAVVY TO BEGINNER THE TOOLS KNOWLEDGE AND TACTICS TO SUCCEED IN TODAY S ONLINE ECONOMY IF YOUR COMPANY IS BUILDING A NEW WEBSITE YOU RE CERTAINLY THINKING ABOUT CONTENT AND DESIGN BUT DON T FORGET PERFORMANCE ESPECIALLY IF YOU NEED YOUR

WEBSITE TO GENERATE BUSINESS LEADS AND SALES WORDPRESS WEBSITES FOR BUSINESS GUIDES YOU THROUGH THE PROCESS OF BUILDING A WEBSITE THAT WILL SUSTAIN AND GROW YOUR COMPANY USING THE TECHNIQUES DETAILED IN THIS BOOK I AM CURRENTLY BRINGING IN MORE THAN ONE MILLION DOLLARS WORTH OF LEADS A MONTH FOR ONE OF MY CLIENTS I HAVE USED MOST OF THE TOP CONTENT MANAGEMENT SYSTEMS AND BUILT MANY CUSTOM CMS SYSTEMS MYSELF FROM MY EXPERIENCE I CAN SAY THAT WORDPRESS IS THE MOST EFFECTIVE TOOL AVAILABLE TO BUILD YOUR COMPANY S WEBSITE AND BRING IN LEADS AND SALES FOR YOUR BUSINESS HOWEVER IF USED INCORRECTLY IT CAN ACTUALLY HURT YOUR COMPANY I VE SEEN IT HAPPEN AND THE EFFECTS CAN BE DEVASTATING THE GOOD NEWS IS THAT THERE S A BETTER WAY IN AN EASY TO FOLLOW STEP BY STEP PROGRAM THIS BOOK WILL TELL YOU WHAT YOU NEED TO DO TO AVOID THE PITFALLS WHILE ENSURING MAXIMUM EXPOSURE SEARCH ENGINE RANKINGS AND CONVERSIONS SALES THIS POWERFUL BOOK FEATURES GAME CHANGING CHECKLISTS AND RESOURCES SIMPLE SETTINGS THAT ONLY TAKE A FEW MINUTES BUT CAN MAKE A HUGE DIFFERENCE IN WEBSITE PERFORMANCE THE BEST WORDPRESS PLUGINS AND SERVICES TO OPTIMIZE YOUR SITE AND MAXIMIZE LEADS THE BEST WORDPRESS THEMES THAT ENABLE YOU TO BUILD AN UP TO DATE WEBSITE THAT PERFORMS FOR YOU CONTENT CREATION HACKS SUCH AS HOW TO MAP YOUR BUSINESS GOALS DIRECTLY TO YOUR CONTENT WORDPRESS BEST PRACTICES SIMPLIFIED SUCH AS WHY AND HOW TO CREATE A CHILD THEME THE TOOLS AND TECHNIQUES THAT DROP YOUR PAGE LOAD TIMES TO LESS THAN TWO SECONDS AND MUCH MORE THE STRATEGIES AND TACTICS I PRESENT IN WORDPRESS WEBSITES FOR BUSINESS WILL RESULT IN MORE LEADS AND SALES FOR YOUR COMPANY AND THAT S WHAT IT S ALL ABOUT

PROVIDES STEP BY STEP INSTRUCTIONS ON USING WORDPRESS TO CREATE AND MAINTAIN BLOGS AND SITES

PRO WORDPRESS THEME DEVELOPMENT IS YOUR COMPREHENSIVE GUIDE TO CREATING ADVANCED WORDPRESS THEMES DESIGNED FOR FOR PROFESSIONAL WEB DESIGNERS AND DEVELOPERS WHO ARE COMFORTABLE WITH PHP AND WORDPRESS THIS BOOK TEACHES YOU EVERY ASPECT OF PROFESSIONAL THEME DEVELOPMENT YOU WILL LEARN HOW TO BUILD THEMES FROM SCRATCH HOW TO MONETIZE THE THEMES YOU CREATE AND HOW TO CAPITALIZE ON THIS BY CREATING ADVANCED THEMES FOR YOUR CLIENTS OR SELLING PREMIUM THEMES THIS BOOK BUILDS ON YOUR CURRENT KNOWLEDGE OF PHP AND WEB DEVELOPMENT TO CREATE A WORDPRESS THEME FROM SCRATCH IT USES A REAL WORLD THEME EXAMPLE THAT YOU CAN BUILD TO DEMONSTRATE EACH FEATURE IN A PRACTICAL WAY IT SHOWS YOU HOW TO TAKE CONTROL OF WORDPRESS WITH CUSTOM POSTS TYPES AND TAXONOMIES AND COVERS ANATOMY AND HIERARCHY USE OF THE LOOP HOOKS SHORT CODES PLUG INS AND MUCH MORE WORDPRESS IS ONE OF THE MOST SUCCESSFUL OPEN SOURCE BLOGGING AND CONTENT MANAGEMENT SYSTEMS AVAILABLE AND THEME DEVELOPMENT HAS BECOME A MAJOR PART OF THE WORDPRESS ECOSYSTEM START WORKING WITH WORDPRESS THEMES LIKE A PRO TODAY WITH PRO WORDPRESS THEME DEVELOPMENT WHAT YOU LL LEARN HOW TO CREATE A WORDPRESS THEME FROM SCRATCH HOW TO USE THE WORDPRESS SYSTEM TO YOUR ADVANTAGE TO CREATE AMAZING ADVANCED FUNCTIONALITY HOW TO EARN MONEY THROUGH SELLING YOUR CUSTOM THEMES HOW TO TAKE CONTROL OF WORDPRESS AS A CONTENT MANAGEMENT SYSTEM WITH CUSTOM POSTS TYPES AND TAXONOMIES HOW YOU SHOULD SECURE YOUR WORDPRESS THEME TO GIVE PEACE OF MIND TO YOUR USER WHO THIS BOOK IS FOR PRO WORDPRESS THEME DEVELOPMENT IS FOR WEB DESIGNERS AND DEVELOPERS WHO WANT TO START CREATING THEIR OWN THEMES AND GET THE MOST OUT OF THEM THIS BOOK IS FOR WEB PROFESSIONALS WHO ARE FAMILIAR WITH PHP AND WORDPRESS AND HAVE USED BOTH BEFORE BUT WANT TO GO FROM EDITING THEMES TO CREATING THEIR OWN CUSTOM THEMES PRO WORDPRESS THEME DEVELOPMENT IS PERFECT FOR DEVELOPERS WHO WANT TO CREATE THEMES FROM SCRATCH WITH ADVANCED FEATURES CAPITALIZE ON THE LARGE WORDPRESS COMMUNITY AND MONETIZE THEIR NEW FOUND SKILLS TABLE OF CONTENTS GETTING STARTED THEME ANATOMY AND TEMPLATE HIERARCHY CONTENT OPTIONS AND THE LOOP USING CUSTOM POST TYPES CREATING CUSTOM TAXONOMIES AND FIELDS CUSTOMIZE WITH HOOKS AND SHORT CODES THEME OPTIONS USERS ROLES AND PERMISSIONS PLUGINS WHEN THE TIME IS RIGHT SECURITY AND PERFORMANCE DISTRIBUTING YOUR WORDPRESS THEME EXTENDING YOUR WORDPRESS THEME PLUGIN DEVELOPMENT WORDPRESS MULTISITE

EVENTUALLY, **SPECIALIST BUSINESS WORDPRESS THEME** WILL CERTAINLY DISCOVER A NEW EXPERIENCE AND EXPLOIT BY SPENDING MORE CASH. NEVERTHELESS WHEN? REACH YOU AGREE TO THAT YOU REQUIRE TO ACQUIRE THOSE ALL NEEDS BEHIND HAVING SIGNIFICANTLY CASH? WHY DONT YOU TRY TO ACQUIRE SOMETHING BASIC IN THE BEGINNING? THATS SOMETHING THAT WILL GUIDE YOU TO UNDERSTAND EVEN MORE **SPECIALIST BUSINESS WORDPRESS THEME**AS REGARDS THE

GLOBE, EXPERIENCE, SOME PLACES, WITH HISTORY, AMUSEMENT, AND A LOT MORE? IT IS YOUR AGREED **SPECIALIST BUSINESS WORDPRESS THEME**OWN PERIOD TO DECREE REVIEWING HABIT. ACCOMPANIED BY GUIDES YOU COULD ENJOY NOW IS **SPECIALIST BUSINESS WORDPRESS THEME** BELOW.

1. WHERE CAN I BUY **SPECIALIST BUSINESS WORDPRESS THEME** BOOKS? BOOKSTORES: PHYSICAL BOOKSTORES LIKE BARNES & NOBLE, WATERSTONES, AND INDEPENDENT

- LOCAL STORES. ONLINE RETAILERS: AMAZON, BOOK DEPOSITORY, AND VARIOUS ONLINE BOOKSTORES OFFER A WIDE RANGE OF BOOKS IN PHYSICAL AND DIGITAL FORMATS.
2. WHAT ARE THE DIFFERENT BOOK FORMATS AVAILABLE? HARDCOVER: STURDY AND DURABLE, USUALLY MORE EXPENSIVE. PAPERBACK: CHEAPER, LIGHTER, AND MORE PORTABLE THAN HARDCOVERS. E-BOOKS: DIGITAL BOOKS AVAILABLE FOR E-READERS LIKE KINDLE OR SOFTWARE LIKE APPLE BOOKS, KINDLE, AND GOOGLE PLAY BOOKS.

3. How do I choose a Specialist Business Wordpress Theme book to read? Genres: Consider the genre you enjoy (fiction, non-fiction, mystery, sci-fi, etc.). Recommendations: Ask friends, join book clubs, or explore online reviews and recommendations. Author: If you like a particular author, you might enjoy more of their work.
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