

Social Media Directory Theme

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maximize the power of magento 2 to create productive online stores about this book updated for magento 2 this book offers a comprehensive coverage of all the new features of magento to build modern online stores exploit little known techniques to extend tune and manage your magento installation detailed coverage to make your store run faster better and more productively who this book is for this book is for web designers developers or e commerce store owners who design or manage magento stores for their clients and want to gain an in depth understanding of the various features of magento 2 what you will learn discover what makes magento 2 different and even more powerful develop strategies to create multi store environments find out how to create themes and extend the functionality of magento 2 create sound development practices to insure code integrity and security know the why as well as the how behind using magento 2 in detail the long awaited release of the world s most popular online solution magento 2 is now out with an all new interface and several enhancements this book offers you advanced guidance on managing optimizing and extending your store while taking advantage of the new features of magento 2 this is a

comprehensive guide to using the all new features and interface of magento 2 to build extend and design online stores from planning your magento installation through to advanced techniques designed to make your store as successful as possible this book is your roadmap to managing your magento store focusing on magento s community version the book covers everything from creating and managing multiple stores to fine tuning magento for speed and performance you ll learn how to manage categories products design themes extensions and more style and approach this book will be a straightforward guide that will dive deep into both aspects of developing and administering beautiful and secure stores get a firm idea of the different tools that the latest version has to offer to ensure the best customer experience

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commerce website we begin by introducing magento 2 and its features along with implementing a local development magento environment we then move on to discuss the concepts of the magento theme structure such as templates inheritance customization and override further on we explore the magento ui library which is a new feature available in magento 2.0 we will create a new magento 2.0 theme named mycake store using magento bootstrap from maven e commerce and also create print strategies for the magento 2.0 theme we will also create and customize a new theme proposal for the magento admin panel at the end we will integrate magento 2.0 to twitter and integrate it with social bookmarking and finally deploy our new magento 2.0 theme style and approach this is a step by step guide to customizing the look and feel of your online store by creating stunning and responsive themes from scratch in addition to creating new themes the book will also offer guidance on customizing existing themes

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