

Inventing Popular Culture

An Introduction to Popular Culture in the US Popular Culture An Introduction to Studying Popular Culture Popular Culture Popular Culture Popular Culture A History of Popular Culture Crossroads Popular Culture Theory and Methodology Popular Culture and High Culture Popular Culture Popular Culture and New Media Popular Culture A History of Popular Culture Popular Culture in American History Cultural Theory and Popular Culture With Amusement for All Digging Into Popular Culture American Pop The History of Popular Culture Jenn Brandt Carla A. Freccero Dominic Strinati John G. Nachbar Raiford Guins Marcel Danesi Raymond F. Betts Mitchell K. Hall Harold E. Hinds Herbert Gans Imre Szeman D. Beer Iain Chambers Raymond F. Betts Jim Cullen John Storey LeRoy Ashby Ray Broadus Browne Bob Batchelor Norman F. Cantor

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winner of the popular culture association's 2018 John G. Cawelti award for the best textbook primer what is popular culture why study popular culture in an academic context an introduction to popular culture in the us people politics and power introduces and explores the history and contemporary analysis of popular culture in the united states in situating popular culture as lived experience through the activities objects and distractions of everyday life the authors work to broaden the understanding of culture beyond a focus solely on media texts taking an interdisciplinary approach to analyze american culture its rituals beliefs and the objects that shape its existence after building a foundation of the history of popular culture as an academic discipline the book looks broadly at cultural myths and the institutional structures genres industries and people that shape the mindset of popular culture in the united states it then becomes more focused with an examination of identity exploring the ways in which these myths and

mindset are internalized practiced and shaped by individuals the book concludes by connecting the broad understanding of popular culture and the unique individual experience with chapters dedicated to the objects communities and celebrations of everyday life this approach to the field of study explores all matters of culture in a way that is accessible and relevant to individuals in and outside of the classroom

the concise introduction to the study of popular culture from madonna and drag queens to cyberpunk and webzines popular culture constitutes a common and thereby critical part of our lives yet the study of popular culture has been condemned and praised debated and ridiculed in popular culture an introduction carla freccero reveals why we study popular culture and how it is taught in the classroom blending music science fiction and film freccero shows us that an informed awareness of politics race and sexuality is essential to any understanding of popular culture freccero places rap music the alien trilogy and sandra cisneros in the context of postcolonialism identity politics and technoculture to show students how they can draw on their already existing literacies and on the cultures they know in order to think critically complete with a glossary of useful terms a sample syllabus and extensive bibliography this book is the concise introduction to the study of popular culture

an introduction to studying popular culture presents a critical assessment of the major ways in which popular culture has been interpreted and suggests how it may be more usefully studied

popular culture an introductory text provides the means for a new examination of the different faces of the american character in both its historical and contemporary identities the text is highlighted by a series of extensive introductions to various categories of popular culture and by essays that demonstrate how the methods discussed in the introductions can be applied this volume is an exciting beginning for the study of the materials of everyday life that define our culture and confirm our individual senses of identity

the selection of essays here is outstanding the reader is particularly strong in bridging between founding figures and cutting edge work by newer writers henry jenkins mit an extraordinarily well considered selection of articles and essays arranged with skill and style charlie blake university college northampton popular culture a reader helps students understand the pervasive role of popular culture and the processes that constitute it as a product of industry an intellectual object of inquiry and an integral component of all our lives the volume is divided into 7 thematic sections and each section is preceded by an introduction which engages with and critiques the chapters that follow the book

contains classic writings from all the big names including raymond williams stuart hall walter benjamin theodor adorno frederic jameson dick hebdige angela mcrobbie paul gilroy and many more contemporary cultural references throughout this is not simply an historical account pieces drawing on diverse national disciplinary and subdisciplinary contexts sensitivity to issues of gender race and sexuality this reader is a key resource for students of media and communication studies cultural studies and the sociology of the media

the fifth edition of marcel danesi s popular culture is an accessible engaging introduction for popular culture media and society and sociology of the media courses the fifth edition features updated coverage on social media and digital cultures including those surrounding memes video games virtual reality and streaming services pop culture surrounds us it infuses the movies we watch the music we listen to the books we read the clothes we wear and the food we eat it comes to us on our televisions phones computers radio and in every storefront and billboard we pass on the street danesi delves into the social structures that create and promote pop culture showing how it validates our common experiences offering a variety of perspectives on its many modes of creations and delivery danesi shows why pop culture will always be something we love to hate and hate to love

this lively and informative survey provides a thematic global history of popular culture focusing on the period since the end of the second world war a history of popular culture explores the rapid diffusion and hybridization of popular culture as the result of three conditions of the world since the end of world war two instantaneous communications widespread consumption in a market based economy and the visualization of reality betts considers the dominance of american entertainment media and habits of consumption assessing adaptation and negative reactions to this influence the author surveys a wide range of topics including the emergence and conditions of modern popular culture the effects of global conflict the phenomenon and effects of urbanization the changing demography of the political arena and the work place the development of contemporary music culture film television and visual experience the growth of sport as a commercial enterprise now updated by lyz bly to include major developments such as blogs and social networks youtube com and enhanced technologies such as the iphone ipod and ipad as well as the way in which the internet has reshaped the ways we consume media the book provides an engaging introduction to this pervasive and ever changing subject

american popular culture changed dramatically during the vietnam era this book explores the popular culture that shaped the baby boomers and the transformation that generation wrought in movies television sports and music it

looks at the ways in which these cultural elements reflected the upheaval and unrest in vietnam era america

since its birth in the 1960s the study of popular culture has come a long way in defining its object its purpose and its place in academe emerging along the margins of a scholarly establishment that initially dismissed anything popular as unworthy of serious study trivial formulaic easily digestible escapist early practitioners of the discipline stubbornly set about creating the theoretical and methodological framework upon which a deeper understanding could be founded through seminal essays that document the maturation of the field as it gradually made headway toward legitimacy popular culture theory and methodology provides students of popular culture with both the historical context and the critical apparatus required for further growth for all its progress the study of popular culture remains a site of healthy questioning what exactly is popular culture how should it be studied what forces come together in producing disseminating and consuming it is it always conformist or has it the power to subvert refashion resist and destabilize the status quo how does it differ from folk culture mass culture commercial culture is the line between high and low merely arbitrary do the popular arts have a distinctive aesthetics this collection offers a wide range of responses to these and similar questions edited by harold e hinds jr marilyn f motz and angela m s nelson popular culture theory and methodology charts some of the key turning points in the culture wars and leads us through the central debates in this fast developing discipline authors of the more than two dozen studies several of which are newly published here include john cawelti russel b nye ray b browne fred e h schroeder john fiske lawrence mintz david feldman roger rollin harold schechter s elizabeth bird and harold e hinds jr a valuable bibliography completes the volume

is nypd blue a less valid form of artistic expression than a shakespearean drama who is to judge and by what standards in this new edition of herbert gans s brilliantly conceived and clearly argued landmark work he builds on his critique of the universality of high cultural standards while conceding that popular and high culture have converged to some extent over the twenty five years since he wrote the book gans holds that the choices of typical ivy league graduates not to mention ph d s in literature are still very different from those of high school graduates as are the movie houses television channels museums and other cultural institutions they frequent this new edition benefits greatly from gans s discussion of the politicization of culture over the last quarter century popular culture and high culture is a must read for anyone interested in the vicissitudes of taste in american society

popular culture a user s guide international edition ventures beyond the history of

pop culture to give readers the vocabulary and tools to address and analyze the contemporary cultural landscape that surrounds them moves beyond the history of pop culture to give students the vocabulary and tools to analyze popular culture suitable for the study of popular culture across a range of disciplines from literary theory and cultural studies to philosophy and sociology covers a broad range of important topics including the underlying socioeconomic structures that affect media the politics of pop culture the role of consumers subcultures and countercultures and the construction of social reality examines the ways in which individuals and societies act as consumers and agents of popular culture

this book explores the material and everyday intersections between popular culture and new media using a range of interdisciplinary resources the chapters open up various hidden dimensions including objects and infrastructures archives algorithms data play and the body that force us to rethink our understanding of culture as it is today

first published in 1986 routledge is an imprint of taylor francis an informa company

this informative survey provides a thematic global history of popular culture focusing on the period since the end of the world war ii raymond betts considers the rapid diffusion and hybridization of popular culture as the result of three conditions of the world

the second edition of popular culture in american history updates the text for a contemporary readership and explores academic developments in this area of study over the last decade fully revised second edition with over 50 percent new material compact and classroom friendly format includes the best writing on popular culture from the 1970s onwards essays examine pivotal moments issues and genres in american popular culture from the penny press to the internet

in this eighth edition of his award winning cultural theory and popular culture an introduction john storey presents a clear and critical survey of competing theories of and various approaches to popular culture its breadth and theoretical unity exemplified through popular culture means that it can be flexibly and relevantly applied across a number of disciplines retaining the accessible approach of previous editions and using appropriate examples from the texts and practices of popular culture this new edition remains a key introduction to the area new to this edition revised rewritten and updated throughout brand new chapter on class and popular culture updated student resources at routledge.com/cw/storey the new edition remains essential reading for undergraduate and postgraduate students of cultural studies media studies communication studies the sociology

of culture popular culture and other related subjects

with amusement for all is a sweeping interpretative history of american popular culture providing deep insights into various individuals events and movements leroy ashby explores the development and influence of popular culture from minstrel shows to hip hop from the penny press to pulp magazines from the nba to nascar and much in between by placing the evolution of popular amusement in historical context ashby illuminates the complex ways in which popular culture both reflects and transforms american society he demonstrates a recurring pattern in democratic culture by showing how groups and individuals on the cultural and social periphery have profoundly altered the nature of mainstream entertainment the mainstream has repeatedly co opted and sanitized marginal trends in a process that continues to shift the limits of acceptability ashby describes how social control and notions of public morality often vie with the bold erotic and sensational as entrepreneurs finesse the vagaries of the market and shape public appetites ashby argues that popular culture is indeed a democratic art as it entertains the masses provides opportunities for powerless and disadvantaged individuals to succeed and responds to changing public hopes fears and desires however it has also served to reinforce prejudices leading to discrimination and violence accordingly the study of popular culture reveals the often dubious contours of the american dream with amusement for all never loses sight of pop culture s primary goal the buying and selling of fun ironically although popular culture has drawn an enormous variety of amusements from grassroots origins the biggest winners are most often sprawling corporations with little connection to a movement s original innovators

this volume presents archeological studies in conjunction with cultural anthropological studies as a means to enhance popular culture studies scholar malcolm k shuman points out that the study of archeology must be careful to chart the total human content of an artifact because archeology is a profoundly human and humanizing endeavor that cannot be divorced from the matrix of human life the other ten essays cover aspects of archeology and cultural anthropology and the authors are meticulous in studying their subject in context

chronicles the history of popular culture in america from 1930 through 1959 and discusses advertising architecture print media entertainment fashion food music sports art and more and includes time line for each decade

a collection of more than 150 studies in social and cultural history written by respected scholars and incisive commentators whose primary concern is human behavior and the nature of human society

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Introduction

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