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Spy Ships Managing Events Event Streams in Action Event Management Blueprint Event Planning Days and Events Current Affairs Ebook- Download Free CA Notes PDF here The Author Event Primer Event Planning Special Events *Norman Polmar Liz Quick Valentin Crettaz Heather Lawrence Laurence Carter testbook.com Chapple Langemack Andrea Driessen Joe Jeff Goldblatt*

almost from the first days of seafaring men have used ships for spying and intelligence collection since early in the twentieth century with the technological advancements of radio and radar the u s navy and other government agencies and many other navies have used increasingly specialized ships and submarines to ferret out the secrets of other nations the united states and the soviet union russia have been the leaders in those efforts especially during the forty five years of the cold war but as norman polmar and lee j mathers reveal so has china which has become a major maritime power in the twenty first century with special interests in the south china sea and with increasing hostility toward the united states through extensive meticulous research and through the lens of such notorious spy ship events as the israeli attack on the uss liberty the north korean capture of the uss pueblo and the u s central intelligence agency s success in clandestinely salvaging part of a soviet submarine with the hughes glomar explorer spy ships is a fascinating and valuable resource for understanding maritime intelligence collection and what we have learned from it

combining the practical and academic aspects of event management this text presents an industry perspective with real life event examples and contemporary and relevant case studies it provides lecturers with a useful platform to integrate key event topics into the learning environment the book discusses the management process throughout the event cycle from the pre event planning stage on site delivery to the post event stage the book is divided into 4 distinct phases which are the event cycle before the event throughout the event and beyond the event within each of these 4 sections there are 2 or 3 separate chapters each with their own objectives the book discusses practical and operational elements such as project management marketing sponsorship deals and risk assessment that need to be put in place both before and during the event the final section beyond the event examines current and future event trends and issues and discusses the various career paths that exist and the skills and qualifications required to gain employment and start a successful career in events each chapter profiles someone currently working within the events industry and presents a scenario of a real event challenge they have faced in their work role relevant to the chapter further viewpoints from a

second event practitioner and academic are included before the final outcome is presented showing us in each case how real life situations develop and are resolved in practice within the events industry the feature event ethics explores a topical issue that should encourage lively discussion and the did you know section reveals an interesting and chapter specific event fact at the end of every chapter students can revise and extend their event knowledge with the list of chapter summary questions which help consolidate the learning outcomes additionally the key terms section explains any terminology used within the chapter each chapter concludes with a section called for the classroom featuring discussion points and activities based around the chapter content as well as reference sources and suggested reading some of the forms and inserts used to contextualise the learning will appear as weblinks for the students to download and use throughout

summary event streams in action is a foundational book introducing the ulp paradigm and presenting techniques to use it effectively in data rich environments purchase of the print book includes a free ebook in pdf kindle and epub formats from manning publications about the technology many high profile applications like linkedin and netflix deliver nimble responsive performance by reacting to user and system events as they occur in large scale systems this requires efficiently monitoring managing and reacting to multiple event streams tools like kafka along with innovative patterns like unified log processing help create a coherent data processing architecture for event based applications about the book event streams in action teaches you techniques for aggregating storing and processing event streams using the unified log processing pattern in this hands on guide you ll discover important application designs like the lambda architecture stream aggregation and event reprocessing you ll also explore scaling resiliency advanced stream patterns and much more by the time you re finished you ll be designing large scale data driven applications that are easier to build deploy and maintain what s inside validating and monitoring event streams event analytics methods for event modeling examples using apache kafka and amazon kinesis about the reader for readers with experience coding in java scala or python about the author alexander dean developed snowplow an open source event processing and analytics platform valentin crettaz is an independent it consultant with 25 years of experience table of contents part 1 event streams and unified logs introducing event streams the unified log 24 event stream processing with apache kafka event stream processing with amazon kinesis stateful stream processing part 2 data engineering with streams schemas archiving events railway oriented processing commands part 3 event analytics analytics on read analytics on write

event planning is an exciting option for individuals looking for a new and different career there is an increasing demand for trained event managers to work in a wide variety of organizations and as freelance entrepreneurs their task is to take on the responsibility for planning and organizing events yes it is hard work but it can also be quite enjoyable especially when you see the results of your efforts cumulating in the successful staging of an event event planning is a good option for an entrepreneur looking to earn extra money the opportunities are there for an event manager to undertake varying assignments exposing themselves to different types of events that require a wide variety of skills this text attempts to help readers to develop an understanding of how events should be researched developed planned and managed leading up to the day of the event it also examines the process of evaluation that takes place after the event has occurred its aim is to help the reader build their practical skills in event management key areas that are addressed in this text include initial selection of an event feasibility study and business planning for an event the key processes that are involved in the planning and staging of an event promotional management for an event and the production of promotional materials methods of evaluation for an event after reading this text readers should have a greater understanding of what it takes to successfully plan and manage an

event and this should encourage them to put what they have learned into practice laurence carter

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