

Just Business Arguments In Business Ethics

The Ultimate Guide to Storytelling in BusinessEssentials of English for Business
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and BusinessAmerican Business and Foreign PolicyReport of Conference Held in
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a one stop shop for everything that you need to know about storytelling in business
how often have you had to deliver a pitch convey a message or empower an
audience with only one chance to get it right perhaps a job interview an important
sales presentation or the announcement of major changes within your organization
have you ever had a powerful idea that was never adopted because your peers didn't
recognize its value storytelling is mission critical to the advancement of our careers
and our businesses in the book you'll learn how to create compelling presentations
write persuasive reports and convey important messages in meetings with stories
that capture the attention of your audiences the author explains how to convey
complex ideas with simplicity win the acceptance of others speed up decision
making and demonstrate your contributions as a thought leader you'll discover a
proven methodology based on seven steps enabling you to build and deliver stories
in a structured reliable and repeatable way the importance of creating a one page
story blueprint to road test your story how the subtle use of emotional triggers will
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introduction of new business models and the launch of ground breaking technical
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business research a guide to planning conducting and reporting your study bridges

the academic foundation and the practical application of research methodology through an in depth and insightful tour of the research process exploring planning creating conducting collecting analyzing and reporting the text weaves together timeless principles emerging ideas contemporary examples and modern tools in a narrative that is both authoritative and supportive integrating a unique roadmap framework throughout business research navigates students from the start of their initial inquiry to their final stop in reporting their findings building their confidence as they move point to point in their journey written with exceptional clarity and focus donald cooper has created a guide to research that will be valuable to students in their academic pursuits as well as their professional careers

this book addresses the ever more urgent question as to whether individuals indigenous peoples or other vulnerable groups should be entitled to remedies under international law for violations of their human rights by transnational corporations using the tools of policy oriented jurisprudence the author analyzes in great historical and cross cultural detail the various claims involved including the status of corporations and their purpose and growth beyond borders in the era of globalization countervailing demands for respect and rights of individuals and groups the changing role of the nation state in international law movements for corporate social responsibility and corporate accountability trends in decision both domestically and internationally as well as voluntary codes her appraisal of past decisions and suggestions leads her to conclude that only binding international legal remedies against transnational corporations can fully address the legitimate claims of individuals or groups

with increasing world economic interdependence and a new position as a creditor nation the american business community became more actively and vocally concerned with foreign policy after world war i than ever before this book details the response of american businessmen to such foreign policy issues as the tariff

disarmament allied debts loans and the manchurian crisis far from presenting a monolithic front the business community fragmented into nationalist and internationalist camps according to this study division over each issue varied with the size type and geographic region of the various business interests and despite their formidable economic power business internationalists are shown to have played a more limited role on certain issues than has been formerly assumed unfortunately for the future development of united states diplomacy and world stability no institutional means for tempering business influence on the formulation of foreign policy or for coordinating economic and political foreign policies were developed in the twenties

this book traces the development of the business human rights bhr regime that has so far culminated with the united nations guiding principles on business and human rights it first surveys the argumentation and negotiation strategies that led to agreement on key elements of the bhr regime despite a range conflicting interests across stakeholders from public private and not for profit organisations it then maps out pro active regulatory strategies and public private regulation for promoting responsible business conduct offering insights for civil society public regulators business managers academics and others the book will assist engaged parties in structuring their arguments within negotiation processes with a view to enhancing their influence on change in business organisations in support of sustainability and new norms of conduct

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