

Rereading The Sophists Classical Rhetoric Refigured

Rereading the Sophists Reading the Sophists Classical Rhetoric and Its Christian and Secular Tradition from Ancient to Modern Times A Synoptic History of Classical Rhetoric The History and Theory of Rhetoric Professing Rhetoric Theorizing Composition Traditions of Eloquence Classical Rhetorics and Rhetoricians The Rhetorical Tradition Classical Rhetorical Theory Contemporary Composition Studies Rhetoric and Centers of Power in the Greco-Roman World Chain of Gold Rhetoric and Human Consciousness Rhetoric & Human Consciousness Rethinking The History Of Rhetoric Ancient Rhetorics for Contemporary Students Computers, Composition, and Rhetoric Arguing and Thinking Susan C. Jarratt Susan C. Jarratt George A. Kennedy James Jerome Murphy James A. Herrick Frederick J. Antczak Mary Kennedy Cinthia Gannett Michelle Ballif Patricia Bizzell John Poulakos Edith Babin John E. Tapia Susan C. Jarratt Craig R. Smith Craig R. Smith Takis Poulakos Sharon Crowley Paula Rosinski Michael Billig

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in rereading the sophists of fifth century greece susan c jarratt reinterprets classical rhetoric with implications for current theory in rhetoric and composition provided by publisher

since its original publication by unc press in 1980 this book has provided thousands of students with a concise introduction and guide to the history of the classical tradition in rhetoric the ancient but ever vital art of persuasion now george kennedy offers a thoroughly revised and updated edition of classical rhetoric and its christian and secular tradition from its development in ancient greece and rome through its continuation and adaptation in europe and america through the middle ages and renaissance to its enduring significance in the twentieth century he traces the theory and practice of classical rhetoric through history at each stage of the way he demonstrates how new societies modified classical rhetoric to fit their needs for this edition kennedy has updated the text and the bibliography to incorporate new scholarship added sections relating to women orators and rhetoricians throughout history and enlarged the discussion of rhetoric in america germany and spain he has also included more information about historical and intellectual contexts to assist the reader in understanding the tradition of classical rhetoric

the purpose of history is to help people understand the present by providing a sense of continuity to their lives the history of western civilization begins in ancient greece so much of what we observe around us art architecture poetry drama and political systems is derived from the greeks even religious beliefs and beliefs about the solar system emanate from the writings of greek and roman philosophers writing itself is a phenomenon of greek civilization students seeking to understand the social impact of technologies such as writing print and television must begin their study with figures such as socrates who was one of the first to be concerned with the changes in social interaction and consciousness wrought by the emergence of writing on portable material for students of language an awareness of the classical world is particularly important the study of human discourse is an entirely

western phenomenon as far as one can judge from surviving evidence the greeks were the only people of the ancient world who endeavored to analyze the ways in which human beings communicate with each other greece is therefore the birthplace of the art of discourse which includes not only rhetoric but also logic and grammar although many other ancient civilizations produced literature only the greeks produced analytic expository treatises that attempted to discover the actual bases of human communication written treatises and school systems which allowed rhetorical discoveries to be transmitted to others enabled the greeks and later the romans to amass a considerable body of precepts to guide speakers and writers this body of precepts forms the basis for the study of rhetoric the art of human discourse this book provides a clear understanding of the classical roots of rhetoric while no single volume can account for every idea developed by the ancients on the art of rhetoric this book seeks to present the concepts that will most effectively provide today s student with a basis for understanding human communication the text contains essays about the period original treatises by ancient writers with modern analyses that elaborate on their rhetorical precepts and representative speeches given by celebrated orators of the ancient world in addition a bibliography of readings is presented for those who want to study this period more deeply

the history and theory of rhetoric offers discussion of the history of rhetorical studies in the western tradition from ancient greece to contemporary american and european theorists that is easily accessible to students by tracing the historical progression of rhetoric from the greek sophists of the 5th century b c all the way to contemporary studies such as the rhetoric of science and feminist rhetoric this comprehensive text helps students understand how persuasive public discourse performs essential social functions and shapes our daily worlds students gain conceptual framework for evaluating and practicing persuasive writing and speaking in a wide range of settings and in both written and visual media known for its clear writing style and contemporary examples throughout the history and theory of rhetoric emphasizes the relevance of rhetoric to today s students

representing current theory and research in rhetoric this volume brings together scholarship from a variety of orientations

theoretical critical historical and pedagogical some contributions cover work that has previously been silenced or unrecognized including native american african american latino and women s rhetorics others explore rhetoric s relationship to performance and to the body or to revising canons stases topoi and pisteis still others are reworking the rhetorical lexicon to comprise contemporary theory among these diverse interests rhetoricians find common themes and share intellectual and pedagogical enterprises that hold them together even as their institutional situations keep them apart topics discussed in this collection include rhetoric as figurality comparative and contrastive rhetorics rhetoric and gender and rhetorics of science and technology rhetoric and reconceptions of the public sphere rhetoric and public memory and rhetorics of globalization and social change including issues of race ethnicity and nationalism rhetoric s institutionalized place in the academy in relation to other humanities and to the interpretive social sciences and the place of rhetoric in the formation of departments and the development of pedagogy with its origins in the 2000 rhetoric society of america rsa conference this volume represents the range and vitality of current scholarship in rhetoric the conversations contained herein indicate that professing rhetoric is at the turn of the millennium an intellectual activity that engages with and helps formulate the most important public and scholarly questions of today as such it will be engaging reading for scholars and students and is certain to provoke further thought discussion and exploration

the last 25 years have witnessed extraordinary growth in the academic specialization variously described as composition studies or rhetoric and composition what was noticeable about the field in its infancy was a preoccupation with practice a lack of emphasis on theory and an exclusive reliance on the writing process as its disciplinary status has grown the field has become far more theoretical composition studies has expanded its focus reconceptualized the writing process and embraced a wide range of critical perspectives the result of this change is that terms such as poststructuralism social construction gender and genre which were largely unknown in 1965 now dominate discussion this reference book is a guide to the multiplicity of theories that have emerged to form the disciplinary foundation of composition studies the volume consists of 66 entries each of which is written by an expert contributor and focuses on a particular theory or group of theories while the entries show how various individuals have contributed

to theoretical movements very few concentrate on the work of a single theorist each entry first provides a critical summary of a particular theory or group of theories including key elements basic concepts and claims and information about seminal or particularly influential works it then reviews the theory's critical reception in composition studies and discusses its significance in the field the bibliography at the end of each entry lists primary texts and major scholarship related to the theory and provides additional suggestions for further reading the volume closes with a selected bibliography of important works

this groundbreaking collection explores the important ways jesuits have employed rhetoric the ancient art of persuasion and the current art of communications from the sixteenth century to the present much of the history of how jesuit traditions contributed to the development of rhetorical theory and pedagogy has been lost effaced or dispersed as a result those interested in jesuit education and higher education in the united states as well as scholars and teachers of rhetoric are often unaware of this living 450 year old tradition written by highly regarded scholars of rhetoric composition education philosophy and history many based at jesuit colleges and universities the essays in this volume explore the tradition of jesuit rhetorical education that is constructing a more usable past and a viable future for eloquentia perfecta the jesuits chief aim for the liberal arts intended to foster eloquence across the curriculum and into the world beyond jesuit rhetoric integrates intellectual rigor broad knowledge civic action and spiritual discernment as the chief goals of the educational experience consummate scholars and rhetors the early jesuits employed all the intellectual and language arts as contemplatives in action preaching and undertaking missionary educational and charitable works in the world the study pedagogy and practice of classical grammar and rhetoric adapted to christian humanism naturally provided a central focus of this powerful educational system as part of the jesuit commitment to the ministries of the word this book traces the development of jesuit rhetoric in renaissance europe follows its expansion to the united states and documents its reemergence on campuses and in scholarly discussions across america in the twenty first century traditions of eloquence provides a wellspring of insight into the past present and future of jesuit rhetorical traditions in a period of ongoing reformulations and applications of jesuit educational mission and identity this collection of compelling essays helps provide historical context a

sense of continuity in current practice and a platform for creating future curricula and pedagogy moreover it is a valuable resource for anyone interested in understanding a core aspect of the jesuit educational heritage

alphabetically arranged entries on roughly 60 leading rhetoricians of antiquity detail their lives and writings and cite works for further reading

the rhetorical tradition the first comprehensive anthology of primary texts covering the history of rhetoric examines rhetorical theory from classical antiquity through today extensive editorial support makes it an essential text for the beginning student as well as the professional scholar

a clear and integrated discussion of how classical rhetoric influences contemporary practices poulakos poulakos identify ten themes common to the sophistical isocratean platonic and aristotelian approaches to classical rhetoric providing students with a clear framework for understanding the four approaches

composition studies is a rapidly growing and constantly changing field at present however graduate students new to the field and writing teachers who want to make new connections between theory and practice have little choice of current reference works that define key terms in composition studies and provide information about the scholars and researchers who have shaped and are shaping the discipline this book supplies this information in an easily accessible format and places both scholars and terms in the context of the field s development included are alphabetically arranged entries for 108 individuals who have developed the field and 128 terms central to the discipline the first part of the book provides entries for leaders in composition studies each entry identifies the areas in which the scholar has contributed most influentially to the field and provides both a chronological overview of the person s contributions and a bibliography of representative works the second part includes entries for terms that are problematic both for newcomers and for those already familiar with the discipline the entries for the terms show how the

disciplinary context has shaped the ways in which they have been used the entries also indicate how established thinkers in composition studies and other disciplines have explained or defined the terms provide examples of the terms in context and list scholars often associated with them an appendix includes entries for scholars from other disciplines who have contributed to the field

rhetoric and centers of power in the greco roman world from homer to the fall of rome traces greco roman rhetoric as it evolved into a system that dramatically influences the development of western culture christian and later european educational and philosophical writers drew from principles which were largely greek in origin although the church encompassed many rituals that originated from early roman pagan religions the greeks fashioned a theory of public expression out of the oral recitations of homer s iliad and the odyssey that romans later refined into a technical process with managerial implications the rhetorical and historical scope of this work is roughly defined by the transformation of western rhetoric from its homeric greek origins to that point where the emperor theodosius in a d 395 divided the roman empire between his two sons with the official fall of the roman empire occurring in a d 476

barred from political engagement and legal advocacy the second sophists composed and performed epideictic works for audiences across the mediterranean world during the early centuries of the common era in a wide ranging study author susan c jarratt argues that these artfully wrought discourses formerly considered vacuous entertainments constitute intricate negotiations with the absolute power of the roman empire positioning culturally greek but geographically diverse sophists as colonial subjects jarratt offers readings that highlight ancient debates over free speech and figured discourse revealing the subtly coded commentary on roman authority and governance embedded in these works through allusions to classical greek literature sophists such as dio chrysostom aelius aristides and philostratus slipped oblique challenges to empire into otherwise innocuous works such figures protected their creators from the danger of direct confrontation but nonetheless would have been recognized by elite

audiences roman and greek alike by virtue of their common education focusing on such moments jarratt presents close readings of city encomia biography and texts in hybrid genres from key second sophistic figures setting each in its geographical context although all the authors considered are male the analyses here bring to light reflections on gender ethnicity skin color language differences and sexuality revealing an underrecognized diversity in the rhetorical activity of this period while us scholars of ancient rhetoric have focused largely on the pedagogical jarratt brings a geopolitical lens to her study of the subject her inclusion of fourth century texts the greek novel ethiopian story by heliodorus and the political orations of libanius of antioch extends the temporal boundary of the period she concludes with speculations about the pressures brought to bear on sophistic political subjectivity by the rise of christianity and with ruminations on a third sophistic in ancient and contemporary eras of empire

this text illustrates the evolving definitions of rhetoric from myth display to persuasion symbolic inducement this history of rhetoric includes unique in depth investigations of greco roman medieval renaissance modern existential postmodern thinking

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a textbook of american rhetoric

michael billig s rhetorical approach has been key to the discursive turn in the social sciences his witty and original book examines argumentation and its psychological importance in human conduct and traces the connections between ancient rhetorical ideas and modern social psychology in a new introduction he offers further reflections on rhetoric and social psychology discusses the recent scholarship and allows some forgotten voices in the history of rhetoric to be heard loc gov catdir description cam02795040694.html

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