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master the design techniques and practical skills needed to build shopify themes and make you and your clients profitable an increasing number of businesses use shopify and all of them need a well designed theme to turn visitors into customers designers and developers that can deliver such themes create value for their clients and customers and get paid accordingly written by shopify plus expert gavin ballard this book teaches you how to apply your existing web development skills to the development of shopify themes along the way well highlight the differences you will encounter and how you can use liquid shopify stemplating language you will understand the key tools workflows principles and processes that help experienced shopify developers build amazing themes this book is the first dedicated to shopify theme development and is invaluable for any

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