Best Wordpress Blog Themes

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the ultimate guide to wordpress themes one of the hottest topics on the web today wordpress is so much more than a blogging platform and smashing wordpress themes teaches readers how to make it look any way they like from a corporate site to a photography gallery and more wordpress is one of the hottest tools on the web today and is used by sites including the new york times rolling stone flickr cnn nasa and of course smashing magazine beautiful full colour throughout web designers expect nothing less smashing magazine will fully support this book by by promoting it through their website and on twitter feeds

it s easy to create powerful and professional themes for your wordpress web site when you ve got this book to hand it provides clear step by step instructions to create a robust and flexible wordpress theme along with best practices for theme development it will take you through the ins and outs of creating sophisticated professional themes for the wordpress personal publishing platform it reviews the best practices from development tools and setting up your wordpress sandbox through design tips and suggestions to setting up your theme s template structure coding markup testing and debugging to taking it live the last three chapters are dedicated to additional tips tricks and various cookbook recipes for adding popular site enhancements to your wordpress theme designs using third party plugins resource description p

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theme design can be approached from two angles the first is simplicity sometimes it suits the client and or the site to go as bare bones as possible in that case it s quick and easy to take a very basic pre made theme and modify it the second is unique and beautiful occasionally the site s theme needs to be created from scratch so that everything displayed caters to the specific kind of content the site offers this book is going to take you through the unique and beautiful route with the idea that once you know how to create a theme from scratch you ll be more apt at understanding what to look for in other wordpress themes this book can be used by wordpress users or visual designers with no server side scripting or programming experience who are used to working with the common industry standard tools like photoshop and dreamweaver or other popular graphic html and text editors regardless of your web development skill set or level you ll be walked through the clear step by step instructions but familiarity with a broad range of web development skills and wordpress know how will allow you to gain maximum benefit from this book

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this only how to book aimed directly at the crafting community features hundreds of screen grabs a thorough introduction and straightforward instructions to blogging it is great for both beginners and those wanting to enhance their existing blogs

inside wordpress expert thord daniel hedengren takes readers beyond the basic blog to push wordpress to its limits as a cms a forum a photo gallery an e commerce site and more

a quick practical easy to understand comprehensive reference guide that shows you how to generate life changing recurring income from the internet matthew loop has coached and trained thousands of entrepreneurs in more than twenty five countries millions of people have viewed his free social media business growth tutorials online now for the first time he s packaged ten years of experience into a tactical blueprint that reveals the common denominators of the internet s highest paid movers and shakers in social media made me rich he shows you how to harness these same strategies so you can profit big from networks like facebook instagram youtube twitter pinterest amazon and google

provides step by step instructions on using wordpress to create and maintain blogs and sites

pro wordpress theme development is your comprehensive guide to creating advanced wordpress themes designed for for professional web designers and developers who are comfortable with php and wordpress this book teaches you every aspect of professional theme development you will learn how to build themes from scratch how to monetize the themes you create and how to capitalize on this by creating advanced themes for your clients or selling premium themes this book builds on your current knowledge of php and web development to create a wordpress theme from scratch it uses a real world theme example that you can build to demonstrate each feature in a practical way it shows you how to take control of wordpress with custom posts types and taxonomies and covers anatomy and hierarchy use of the loop hooks short codes plug ins and much more wordpress is one of the most successful open source blogging and content management systems available and theme development has become a major part of the wordpress ecosystem start working with wordpress themes like a pro today with pro wordpress theme development

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this book is a simple tutorial for anyone wanting to start a blog anyone even the technologically challenged in a few easy steps you can have your very own blog up and running this book will show you how to start own and use your blog so you can participate in and enjoy the creative community of bloggers

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walk through the steps you need to build your very own wordpress theme included with the book is a wordpress theme and other necessary files so roll up your sleeves and let joe take you through the process explaining what you need to do and why you re doing it every step of the way hi i m joe the author of building wordpress themes from scratch and what started out as a simple open source blogging platform has now become a super powerful content management system cms that can boast that it s the most widely used cms on the internet from the moment i first started using wordpress about eight years ago i fell in love with it straight away and immediately started hacking away at it learning the platform making my own changes and watching it grow over the years in this book i plan to teach you how to use wordpress as well as how to leverage the api to create your own custom themes plugins and content types in other words i will show you how to make wordpress your own i d like to say that this book is for anyone interested in wordpress regardless of background however to keep it streamlined i do assume that you have a solid understanding of html css javascript php and mysql i will be look ing at converting html to a wordpress theme building plugins and more all from scratch so if you d like to learn how to do all of this then this book will be right up your alley packaged with this book you will find 1 a fully functioning wordpress theme called director 2 a set of psd files for the homepage directory page blog and single business page 3 a set of html files created from the psds they will be used to create the director wordpress theme 4 on top of the four pages created from the psds the html folder also includes a css folder for four css files style css reset css master css and ie css aplus al images used in the html template are also included what this book covers this book reads much like a long multi part tutorial where i take you through my design process explaining what i do and why i do it every step of the way although it s a fairly linear guide my hope is that you can visit any main section of the book for quick reference so here s what i ll be doing 1 converting html css to a dynamic wordpress themeincluded with the book is a psd that i ve transformed into html the first part of this book will be taking the resulting html css and converting it to a wordpress theme along the way i ll talk about the various theme pages we re working with the wordpress theme hierarchy and of course the wordpress loop 2 creating a custom post typethis in my humble opinion is one of the best additions to wordpress in recent releases with the ability to make your own content types each with its own theme template you can take wordpress from being a cms only limited to blog posts and pages to a cms that can manage any kind of content you can imagine in this book we ll be creating a business listing type which will allow us to create a business directory 3 theme options and widgetswith wordpress you can make a theme your own by adding a theme options page and custom widgets in this section we ll make it very easy for people who use our themes to add their own cus tomizations without delving into the code or creating a child theme 4 creating a pluginone of the most powerful facets of wordpress is the fact that it s pluggable we can add func tionality to our installation of wordpress without changing the core wordpress files there are vast directories of both free and premium plugins available that vastly expand the capabilities of wordpress in this final section of this book we will build our own plugin

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Introduction

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