Corporate

The Dilemma between Quality Reputation and Risk Prevention: Warranty Provisions of Car ManufacturersCorporate Governance and AccountabilityResponsible EntrepreneurshipFundamentals of Corporate FinanceSmall BusinessCorporate Financial Reporting and AnalysisInternational BusinessBusiness AnalyticsManaging Business EthicsEntrepreneurshipBusiness StatisticsFoundations of Sustainable BusinessPrinciples of Corporate FinanceBusiness Data Communications and NetworkingSupply Chain ManagementAfrica AnalysisHart's E&P.ESG and Real EstateGlobal Logistics and Supply Chain ManagementTax Planning for U.S. MNCs with EU Holding Companies Daniel Siebert Jill Solomon Bertelsmann Stiftung Robert Parrino Vishal K. Gupta S. David Young Shad Morris Stephen G. Powell Linda K. Trevino Andrew Zacharakis Ken Black Nada R. Sanders Richard A. Brealey Jerry FitzGerald Nada R. Sanders Thomas Veith John Mangan Pia Dorfmueller

The Dilemma between Quality Reputation and Risk Prevention: Warranty Provisions of Car Manufacturers Corporate Governance and Accountability Responsible Entrepreneurship Fundamentals of Corporate Finance Small Business Corporate Financial Reporting and Analysis International Business Business Analytics Managing Business Ethics Entrepreneurship Business Statistics Foundations of Sustainable Business Principles of Corporate Finance Business Data Communications and Networking Supply Chain Management Africa Analysis Hart's E&P. ESG and Real Estate Global Logistics and Supply Chain Management Tax Planning for U.S. MNCs with EU Holding Companies Daniel Siebert Jill Solomon Bertelsmann Stiftung Robert Parrino Vishal K. Gupta S. David Young Shad Morris Stephen G. Powell Linda K. Trevino Andrew Zacharakis Ken Black Nada R. Sanders Richard A. Brealey Jerry FitzGerald Nada R. Sanders Thomas Veith John Mangan Pia Dorfmueller

car manufacturers are playing a major role beneath the most promising industries for investors but the changing environment of political decisions and moving values of customers influence the strategies of the oems the quality strategy of the car brand plays an enormous role the increasing trend of major recall initiatives of vehicles is part of the daily press and harms the quality reputation of the car makers but how can the analyst give a statement about the quality performance with the public information provided by the oems one possibility is the evaluation of the provision for warranty which is part of the liabilities in the annual report this book compares

the applicable requirements like laws and reporting standards which have to be followed it shows calculation methods to make the impact of laws and reporting standards visible in respect to the estimation of the failure probability statistic methods are explained finally the annual reports of the biggest car manufacturers are compared with each other in regards to the available information about warranty provisions and key figures are analyzed

corporate governance and accountability presents students with a complete and current survey of the latest developments involving how a company is directed and controlled providing a broad research based perspective this comprehensive textbook examines global corporate governance systems the role and responsibilities of the directorate and the frameworks designed to ensure effective corporate accountability for stakeholders a holistic approach to the subject enables students to develop a well rounded knowledge of corporate governance theory and practice policy documents academic research and current debates issues and trends now in its fifth edition this comprehensive view of the corporate governance agenda features fully revised content that reflects new research and global developments in codes of practice and governance and accountability mechanisms in depth chapters contain numerous real world case studies and compelling debate and discussion topics exploring corporate transparency social responsibility boardroom diversity shareholder activism and many other timely issues

meeting the societal effects of demographic change globalization digitization and growing social inequality requires collective action on the part of government civil society and the private sector but what do businesses offer in developing effective solutions to the challenges we face as a society the bertelsmann stiftung conducted global research on this question for the reinhard mohn prize 2016 the findings presented here are accompanied by contributions from experts on the role of business and entrepreneurship in society they examine how businesses are integrated into international networks and how they help advance society through social innovations as a contribution to debates on these issues this volume offers recommendations for a blueprint of responsible entrepreneurship and a policy framework designed to promote it

fundamentals of corporate finance 5th edition develops the key concepts of corwith an intuitive approach while emphasizing computational skills this course helps students develop an intuitive understanding of key financial concepts and provides them with problem solving and decision making skills using an intuitive approach students develop a richer understanding of corporate finance concepts while also enabling them to develop the critical judgments necessary to apply financial tools in real world decision making situations corporate finance 5e offers a level of rigor that is appropriate for both business and finance maj

yet presents the content in a manner that students find accessible

small business creating value through entrepreneurship offers a balanced approach to the core concepts of starting managing and working in a small business an ideal textbook for undergraduate courses in small business management and entrepreneurship the book offers a student friendly pedagogical framework that blends foundational research on small business with the real world practice of business ownership relevant examples are provided throughout the text bringing key concepts to life while providing a realistic view of what it takes to create a successful and sustainable small business organized into five streamlined sections a small business overview paths to small business ownership financial and legal issues ways to grow a small business and discussion of the entrepreneur s dilemma the text offers a diverse range of relatable examples drawn from both actual businesses and from depictions of entrepreneurship in popular media each clear and accessible chapter features discussion questions mini case studies further reading lists and color visual displays designed to enhance the learning experience and strengthen student engagement and comprehension

corporate financial reporting analysis combines comprehensive coverage and a rigorous approach to modern financial reporting with a readable and accessible style merging traditional principles of corporate finance and accepted reporting practices with current models enable the reader to develop essential interpretation and analysis skills while the emphasis on real world practicality and methodology provides seamless coverage of both gaap and ifrs requirements for enhanced global relevance two decades of classroom testing among insead mba students has honed this text to provide the clearest most comprehensive model for financial statement interpretation and analysis a concise logically organized pedagogical framework includes problems discussion questions and real world case studies that illustrate applications and current practices and in depth examination of key topics clarifies complex concepts and builds professional intuition with insightful coverage of revenue recognition inventory accounting receivables long term assets m a income taxes and other principle topics this book provides both education and ongoing reference for mba students

leveraging their extensive background at multi national corporations co authors shad morris and james oldroyd created an international business course that is current concise and easy to implement as instructors themselves the authors focused on engaging pedagogy that prepares students for the global marketplace and created interactive resources to deepen the learning experience this second edition of international business includes extensive updates including coverage on important topics like covid 19 brexit and the us china trade war additionally the

wileyplus course provides just in time resources like chapter introductory videos whiteboard animations cases case application problems adaptive practice and more to help students apply their learning and think critically

now in its fifth edition powell and baker s business analytics the art of modeling with spreadsheets provides students and business analysts with the technical knowledge and skill needed to develop real expertise in business modeling in this book the authors cover spreadsheet engineering management science and the modeling craft the briefness accessibility of this title offers opportunities to integrate other materials such as cases into the course it can be used in any number of courses or departments where modeling is a key skill

the eighth edition of managing business ethics shows students how the study of ethics is relevant to real life business decisions this highly regarded text empowers students with the knowledge required to identify understand and solve ethical dilemmas while promoting ethical behavior in themselves in their friends and colleagues and in their organizations authors linda trevino and katherine nelson offer a pragmatic approach to prepare students for professional roles as managers compliance officers human resources managers senior executives and others focusing on the types of problems that students will most likely encounter in their careers this new edition includes carefully revised content that incorporates the latest research on ethics and organizational behavior the authors integrate theory and practice to provide a balanced presentation of both classic and recent business ethics cases examples and approaches accessible and engaging chapters discuss ethics and the individual managing ethics in an organization the relation between organizational ethics and social responsibility and more throughout the text a diverse range of examples and case studies bring key concepts to life while practical activities enable students to apply the concepts in their own lives and careers

entrepreneurship 5th edition helps aspiring entrepreneurs understand the process new venture and appreciate the vital role of entrepreneurship in the economy this accessible textbook explains the steps involved in starting a new company and offers insights on engaging with startups as investors bankers accountants lawyers vendors customers and employees delving into the real world trials and tribulations of entrepreneurship the text covers every stage of the entrepreneurial process from searching for an opportunity and molding it into an attractive product or service to launching growing and eventually harvesting the new venture the fully revised and updated fifth edition integrates core concepts of entrepreneurship and practical case studies enabling students to develop an inclusive perspective on how businesses are born grow and succeed or fail the authors explore the entrepreneurial competitiveness of nations throughout

the world describe the critical factors for starting a new enterprise and building it into a successful business and demonstrate how to build a workable business model clear straightforward chapters cover each essential area of entrepreneurship including marketing strategy team building financial projections business planning and more

business statistics continues the tradition of presenting and explaining the wonders of business statistics through a clear complete student friendly pedagogy in this 10th edition author ken black uses current real world data to equip students with the business analytics techniques and quantitative decision making skills required to make smart decisions in today s workplace

an insightful and easy to follow introduction to the defining business sustainability issues of our generation describing sustainable business from the perspective of management nada r sanders and john d wood explain how and why increased consumer and regulatory pressure for sustainable performance is driving changes in core business functions legal frameworks metrics reporting and more clear and accessible chapters offer comprehensive well balanced coverage of key concepts in social economic and environmental sustainability supported by original case studies real world examples practice quizzes and other learning tools now in its third edition foundations of sustainable business theory function and strategy provides a thorough introduction to the social and environmental issues defining contemporary markets and societies designed to prepare aspiring business leaders to tackle urgent problems with a direct impact on their firms bottom lines this respected textbook employs a qualitative learning process that walks students through the application of sustainability concepts to leadership finance accounting risk management marketing supply chain management and operations written by a business thought leader and a public interest policy expert foundations of sustainable business theory function and strategy third edition is an excellent primary or supplementary textbook for undergraduate and graduate courses in business administration management and marketing it is also an invaluable resource for business leaders looking for an intuitive and incisive introduction to sustainability concepts relevant to modern professionals managers and executives

this new international edition provides increased coverage of the procedures for estimating the cost of capital expanded coverage of risk management techniques and the use and misuse of derivatives and additional coverage of agency problems

business data communications and networking 14th edition presents a classroom tested approach to the subject combining foundational concepts practical exercises and real world case studies the text provides a balanced well rounded presentation of data communications while highlighting

its importance to nearly every aspect of modern business this fully updated new edition helps students understand how networks work and what is required to build and manage scalable mobile and secure networks clear student friendly chapters introduce explain and summarize fundamental concepts and applications such as server architecture network and transport layers network design processes and tools wired and wireless networking and network security and management an array of pedagogical features teaches students how to select the appropriate technologies necessary to build and manage networks that meet organizational needs maximize competitive advantage and protect networks and data from cybersecurity threats discussions of real world management and technical issues from improving device performance to assessing and controlling costs provide students with insight into the daily networking operations of actual businesses

like no other text on the subject supply chain management a global perspective provides a balanced and integrated perspective of both the foundational principles and pragmatic business oriented functions of scm highlighting the holistic and interconnected nature of scm this comprehensive volume addresses supply chain strategy design planning controlling management and more the text features numerous real world business examples that illustrate scm best practices while helping students understand the complexities of scm decision making now in its third edition this well respected text provides a global focus cross functional approach and strong pedagogy clear student friendly chapters contain discussion questions case studies and examples designed to develop managerial thinking explore key managerial issues and bring difficult concepts to life detailed yet accessible coverage of topics including operations management sourcing logistics forecasting demand planning and sustainable supply chain management offers a realistic practitioner s view of scm in the contemporary business landscape

a fortnightly bulletin on financial and political trends

this is the first comprehensive practical handbook on the topic of environmental social governance esg and its impact on the real estate industry the sustainability megatrend is still in its early stages in the real estate sector and there is a lack of standards practical examples and data the development is very dynamic and sometimes confusing and new complex requirements and regulations are constantly being added the authors an expert team of economists lawyers investors asset managers and engineers provide an overview of national and european regulatory requirements as well as current market developments they show what role esg plays not only in the areas of new construction renovation and real estate management but also in investment processes and real estate valuations contents esg and the real estate market esg and regulatory

environment esg and real estate management esg in urban and project development

global logistics and supply chain management is a comprehensive fully up to date introduction to the subject addressing both practical and strategic perspectives this revised and updated fourth edition offers readers a balanced and integrated presentation of logistics and supply chain management lscm concepts practices technologies and applications contributions from experts in specific areas of lscm provide readers with real world insights on supply chain relationships transport security inventory management supply chain designs the challenges inherent to globalization and international trade and more the text examines how information materials products and services flow across the public and private sectors and around the world detailed case studies highlight lscm practices and strategies in a wide range of contexts from humanitarian aid and pharmaceutical supply chains to semi automated distribution centers and port and air cargo logistics examples of lscm in global corporations such as dell computer and jaguar land rover highlight the role of new and emerging technologies this edition features new and expanded discussion of contemporary topics including sustainability supply chain vulnerability and reverse logistics and places greater emphasis on operations management

tax planning for u s companies doing business in the eu analyses the design of tax conversion and deferral structures that are advantageous to u s multinationals to reach their goals minimizing liability maximizing credits deducting expenses and utilizing losses using tools such as routing of income and classification of entities and overcoming barriers like the cfc provisions of the u s tax law examines u s federal corporate law and analyses european company taxation with specific tax planning techniques for germany france the netherlands belgium austria denmark ireland spain luxembourg and switzerland

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