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this book constitutes the refereed proceedings of the 15th international conference on engineering icwe 2015 held in rotterdam the netherlands in june 2015 the 26 full research papers 11 short papers 7 industry papers 11 demonstrations 6 posters and 4 contributions to the phd symposium presented were carefully reviewed and selected from 100 submissions moreover 2 tutorials are presented the papers focus on eight tracks namely application modeling and engineering mobile applications social applications semantic applications quality and accessibility aspects of applications applications composition and mashups user interfaces security and privacy in applications

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this valuable resource focuses on what professional wedding photographers need to do to stay competitive and continue winning new assignments despite an array of challenges though wedding budgets are often subject to cuts photographers will learn how to finesse their operations improve their marketing and convert client contacts into reliable job streams by running a lean business with few excess costs this step by step guide lays out how wedding photographers can draw attention to their studio generate demand and create a brand that complements and promotes their unique vision included are tips for improving search engine optimization marketing pricing packaging and contracts to enable aspiring and experienced professionals alike to follow their passions to success

here acclaimed technology author and speaker robin hastings brings both her own experience as a library s it manager with outsourcing technical functions including email and network backups as well as basic hardware maintenance and that of others in her network of library techies to round out the book to help libraries of all types and sizes save money and expand services outsourced functions covered here range from using an outside firm to assist in creating a new library website to outsourcing basic computer maintenance and network administration outsourcing technology a practical guide for librarians has something for every size and type of library libraries with no it people at all will learn how to create and manage an it department made up of outside contractors and providers libraries with small it departments will learn how to supplement their existing skills and offload staff intensive but non essential functions to outsourced providers in order to focus on mission critical functions in house and libraries with large it departments will learn how to use consultants and vendors to get the most bang for their technology bucks the care and maintenance of technology is a specialized field requiring a diverse set of skills to perform properly many libraries find it difficult to attract skilled people because of a lack of personnel budgets because of a location that is rural enough to have a limited applicant pool or because the library lacks enough technological savvy to make effective hiring decisions regardless of the reason for the lack of technological skill in a library s staff there are ways to outsource major technological functions of the library so that even very small libraries can have the same access to technology as the big libraries and big libraries can manage huge technological projects with the same resources and skills as multinational companies outsourcing technology a practical guide for librarians will provide the information and guidance needed for both the smallest libraries to embrace technology and the largest libraries to get the most from their technology investments with tips and tricks for libraries of size between as well checklists and forms make this both a great source of information as well as a hands on tool

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this collection stemming from the 2nd university of chester archaeology student conference archaeo engage engaging communities in archaeology april 2017 provides original perspectives on public archaeology s current practices and future potentials focusing on art archaeological media strategies and subjects

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i have been involved in the website construction and web design industry since 2007 at that time the industry was still not popular and coding skills were considered gold not everyone is proficient in digital languages such as php html c and java if you do not know to code then you have to pay tens of thousands for the construction of a website my objective in publishing this book is to teach beginners out there who are just about to start building their website without any capital if you already know the basics then you can create it using paid and trusted domains such as domain hostwinds 000webhost and godaddy if you already have basic knowledge then this book is not suitable for you because i will use a free domain and hosting in this book we will cover the topics of 1 register a domain and open a hosting2 ssl certificate security to make your site secure3 wordpress installation4 make your own website wordpress cms elementor plugins wordpress themes set up a favicon site identity 5 editting with elementor page builder6 social media whatsapp generator7 way to build an email admin email subscriber for your site8 multilingual website english to other language or vice versa9 references list of plugins and its functions

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