

How To Optimize Wordpress Sites For Mobile Devices

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give your site a competitive advantage about the author andy williams has been teaching search engine optimization and wordpress for over a decade as an ex science teacher andy has the knack of simplifying complex topics to make them more easily accessible to everyone

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the book how to do seo in wordpress provides a comprehensive and practical guide for website owners and bloggers on how to optimize their wordpress websites for better search engine visibility and rankings it delves into the essential aspects of seo search engine optimization specific to the wordpress platform the book covers various seo techniques such as keyword research on page optimization and content optimization to improve a wordpress site s organic search presence drawing on real world examples and best practices the book showcases how to create seo friendly urls optimize meta tags and utilize wordpress plugins to enhance seo efforts it explores the significance of mobile optimization and site speed for seo success on wordpress sites this book serves as an invaluable resource for wordpress users seeking to attract organic traffic and improve their website s search engine performance by following the seo strategies and recommendations outlined in the book readers can effectively implement seo best practices on their wordpress websites and drive more targeted traffic ultimately leading to increased visibility and growth

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