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first published in 2010 with stern as primary author

the book covers topics such as optimizing website speed improving user experience and enhancing site security it also discusses how to manage user permissions secure wordpress login and prevent spam and comments on the site other important topics covered in the book include managing media files understanding and managing wordpress taxonomies using wordpress categories and tags and managing wordpress menus and widgets the book also discusses best practices for maintaining wordpress sites including regular backups and updates and preparing for future performance trends and updates in wordpress what you will learn in this book basics why we use wordpress managing hosting how to choose and where to get a domain name exactly how to set up a wordpress installation what wordpress themes to choose for specific website needs understanding the wordpress dashboard interface which essential plugins to install on your wordpress website how to add content efficiently to your site tips tricks for a

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