

Must Have Real Estate Website Features

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learn how to take your real estate website to the next level without spending lots of money to do it whether you have had a website for 15 years 15 minutes or are just about to start one you need this book learn all the tricks to make your site searchable findable and profitable from selecting the right type of website to formatting to source codes this book gives you step by step instructions to take a basic website and convert it one change at a time all at your own pace what a great thing for real estate agents on the go read a chapter implement a few changes to your site and go out and sell more houses the greatest thing about this book is that if every agent in the world uses this book to change their site no two sites would be alike when you are ready to take your website to the next level start using this book

an increasing number of real estate buyers and sellers are making the their first destination so getting more of them to stop at an agency s or individual agent s site can mean thousands of dollars in commissions the proven e mail linking and online advertising techniques provided will increase initial visitor traffic to any real estate website and keep buyers and sellers returning again and again in addition real estate agents and office managers can use the templates checklists and forms included to make their website an important and effective selling tool

learn how to get more leads more home buyers and more home sellers do you know that 85 of internet buyers found their agents online either through a real estate broker website or the agent s personal online real estate marketing site discover why you should promote your business online leveraging social media apps for your listings discover how to get unlimited leads via online according to google keyword selector tool 2 2 billion searches are conducted for real estate keywords every year an estimated 80 of homebuyers go online to research the market before purchasing an increasing number of people are turning to the internet to apply for mortgage pre approval before deciding upon a house potential homebuyers are now able to access a multitude of information via the internet on topics such as home value estimates recent sales activity tax information property listings title history and more more and more savvy real estate agents are utilizing web sites such as youtube twitter blogs and text messages to reach younger first time buyers 94 of buyers 25 44 use the internet to search for a home 85 of all traffic on the internet is referred from a search engine 90 of all users don t look past the 30 results most only view top 10 here s a sneak peek inside kindle amazon s top real estate online marketing e book discover why you should promote your website listings online learn the basics of online marketing find out the various types of online marketing for real estate market find out why you need to use online marketing as a real estate agent discover the nuts and bolts of the technical side of the for realtors seo basic organic search marketing unleash the online branding basics for real estate agents learn how to drive traffic to your site and online listings get the list of various sources of traffic find out the ways to get free traffic find out the top online marketing tools for real estate agents and how to use them leveraging social media apps for your small business discover how to get unlimited leads via online classifieds unleash the ways of instant lead follow up how to leverage email auto responder in your business uncover the do it yourself traffic link building techniques for real estate agents figure out how to use blogs video and articles to promote your real estate listings online

this book ensures real estate professionals are up to date on the latest real estate web enabled technologies real estate agents are entrepreneurs by trade and look to establish an all inclusive web presence around their good name given the array of web enabled technologies currently on the market this book provides a solid overview of core technologies that should be in an agent s tool box enabled technologies highlighted include agent websites single property websites virtual tours mls idx vow ild technologies neighborhood search comparable market analysis cma and automated valuation model avm reports electronic forms online transaction management and mobile technologies finally independent contractors such as virtual

assistants are highlighted as they can help maintain the web presence for top producing real estate agents real products are showcased as case studies or examples these products are from today's foremost technology providers for real estate professionals some of the products showcased include zipform r relay

this book shows real estate people how to harness the communications and marketing tools of the internet to enhance their careers and make the internet work for them the book explores the wealth of real estate resources available on the and describes successful real estate sites and shows what makes them work includes a gnn disk with initial free usage

the real estate application is an interactive effective and revenue generating website designed for the real estate industry the main objective of this application is to help the real estate company to display unlimited number of property listings on the website the primary focus is to get familiar to net framework and code with asp net and c net to provide a featured gui which contains sophisticated search engine for buyer's to search for property listings specific to their needs the search engine not only provides an easy and convenient way to search for listings but also display the entire list of properties in a customized grid format the buyer can then view the complete specification of each property listing with its features description and photographs the application also provides a drag and drop control to save a list of selected property listings while browsing other options on the real estate website there are hundreds of real estate websites on the world wide but the intention of designing this application is to develop something new innovative and efficient using latest technologies like ajax java script etc which not only enhances the already existing search features available on the internet but also gets rid of their annoying and unessential features the main emphasis lies in providing a user friendly search engine for effectively showing the desired results on the gui

in this book we will explore what's new in creating a real estate website with wordpress how to integrate mls listings with idx as well as the integration of the social media platforms you are participating in real estate agents today need to listen everywhere as others leverage these technologies to discuss their view and monitor what is being said and learn how to use wordpress for real estate websites wordpress real estate themes wordpress themes for real estate agents real estate wordpress themes wordpress themes with idx real estate themes for wordpress

become one of the few successful real estate agents want a successful real estate agent career while some agents make hundreds of thousands each year the majority barely scrape by discover how to become one of the successful few by working smarter not harder how to become a real estate agent reveals the tips and strategies you must follow if you want a successful real estate career inside you'll discover the seven essential steps to becoming a successful real estate agent avoiding the top five listing presentation problems top time wasting behaviors in real estate management keeping clients for life and much more you also receive a free gift massive real estate agent success if you want to be a successful real estate agent

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learn the new rules of real estate marketing old rule your website is all about you new rule your website is all about the customer old rule online advertising will surpass offline advertising new rule integrated offline and online advertising wins every time old rule delivering leads is the only job for a website new rule the best websites deliver leads and customer service these are just some of the new rules of online marketing that you ll find in this helpful hands on guide in the real estate rainmaker guide to online marketing dan gooder richard offers new solutions and proven ways to use the internet to drive your real estate business whether you re a novice or a veteran real estate pro you ll find all the cutting edge online strategies you need to design and implement your own effective profitable marketing strategy with practical guidance on building a unique online brand with web domains websites and e mail marketing strategies full of real world examples and straightforward guidelines the real estate rainmaker guide to online marketing will help you generate more leads and more business than you ever thought possible

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