What Makes Wordpress The Best Cms For Implementing Seo

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find the best cms and start working with it to create web sites blogs communities e commerce sites and intranets

looking to select a web content management system cms but confused about the promises terminology and buzzwords do you want to understand content management without having to dive into the underlying programming this book provides a clear unbiased overview of the entire cms ecosystem from platforms to implementations in a language and platform agnostic manner for project managers executives and new developers alike author deane barker a cms consultant with almost two decades of experience helps you explore many different systems technologies and platforms by the end of the book you ll have the knowledge

necessary to make decisions about features architectures and implementation methods to ensure that your project solves the right problems learn what content is how to compare different systems and what the roles of a cms team are understand how a modern cms models and aggregates content coordinates workflow and manages assets explore the scope and structure of a cms implementation project learn the process and best practices for successfully running your cms implementation examine the practice of migrating web content and learn how to work with an external cms integrator

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