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fully updated for windows server 2012 r2 designed to help enterprise administrators develop real world job role specific skills this training guide focuses on configuration of advanced services in windows server 2012 r2 build hands on expertise through a series of lessons exercises and suggested practices and help maximize your performance on the job this microsoft training guide focuses on job role specific expertise for advanced configuration tasks fully updated for windows server 2012 r2 including new practices provides in depth hands on training you take at your own pace creates a foundation of skills which along with on the job experience can be measured by microsoft certification exams such as 70 412 topics include advanced active directory infrastructure active directory sites and replication advanced dhcp and dns active directory certificate services backup and recovery advanced file services and storage high availability site resilience dynamic access control and active directory rights management services active directory federation services

the virtual ticket is for anyone who wants to host next level engaging experiences for online

attendees this book is full of detailed case studies from innovative event planners who are diversifying their revenue streams with virtual ticket sales whether you are a business sports team non profit event venue or a garage band this book includes everything you need to know about planning live streams that provide audiences with experiences worth paying for adding a virtual ticket option for your next event does more than increase profits virtual tickets help expose events to global audiences by increasing convenience and accessibility with new broadcasting and translation tools that are now available author paul richards is the chief streaming officer for the streamgeeks who detail effective strategies for transporting audiences into experiences that will keep them coming back for more the author outlines from start to finish how conferences can add virtual ticket options to their marketing plans to help event managers budget for the new endeavor in a fun and easy to understand manner richards explains how the multi billion dollar digital experience economy has been growing year after year readers unfamiliar with influencer marketing live streaming and online community building will be encouraged to get involved to better understand modern consumer behaviors a paradigm shift in event marketing will help readers understand how to position virtual tickets as exciting experiences worth sharing with their friends richards draws on innovative thinkers from books such as experience economy growth hacker marketing and special events to craft a journey that is full of insights and actionable takeaways if you want to sell virtual access to online experiences this is the book for you

configuring advanced windows server 2012 services designed to help enterprise administrators develop real world job role specific skills this training guide focuses on advanced configuration of services necessary to deploy manage and maintain a windows server 2012 infrastructure build hands on expertise through a series of lessons exercises and suggested practices and help maximize your performance on the job this microsoft training guide provides in depth hands on training you take at your own pace focuses on job role specific expertise for deploying and managing advanced infrastructure services in windows server 2012 creates a foundation of skills which along with on the job experience can be measured by microsoft certification exams such as 70 412 sharpen your skills increase your expertise configure full forest and domain trust relationships configure active directory ad sites and manage ad replication implement advanced dns and dhcp solutions install configure and manage ad certificate services manage backups and recover servers optimize storage and configure advanced file services manage failover clustering and network load balancing move virtual machines from one hyper v server to another implement dynamic access control and active directory rms implement active directory federation services

fast content delivery is all about creating high quality relevant content that your prospects will respond to but don t be fooled there are more ways to build successful campaigns than just with article or blog content when just starting out in content marketing in order to do effective delivery you ll likely hear that your focus should be on creating content that will drive the most traffic to your website maximizing your exposure but if you want to build truly successful campaigns you must make sure that your campaigns convert that traffic into either return customer s leads or sales if you are basing your content marketing on articles alone you should consider switching gears and start focusing on additional content formats that will generate a positive response from those who visit your site providing prospects with different content types will satisfy all visitors rather than those who only wish to read text based content so what do you need to do you need to jack your campaigns up so that you are tapping into all of the most powerful content formats and really drill down into what your

niche market really wants from you makes sense right the purpose of creating highly informative engaging and interactive content that will compel visitors into clicking on your purchase links signing up for your newsletter or successfully completing another action that will likely result in a sale is all that really matters that s where your focus needs to lie and the easiest way to achieve that is to expand your outreach by providing the types of content your readers want most

the rapid growth of the in the last decade makes it the largest p licly accessible data source in the world mining aims to discover u ful information or knowledge from hyperlinks page contents and age logs based on the primary kinds of data used in the mining process mining tasks can be categorized into three main types structure mining content mining and usage mining structure m ing discovers knowledge from hyperlinks which represent the structure of the content mining extracts useful information knowledge from page contents usage mining mines user access patterns from usage logs which record clicks made by every user the goal of this book is to present these tasks and their core mining gorithms the book is intended to be a text with a comprehensive cov age and yet for each topic sufficient details are given so that readers can gain a reasonably complete knowledge of its algorithms or techniques without referring to any external materials four of the chapters structured data extraction information integration opinion mining and usage mining make this book unique these topics are not covered by existing books but yet they are essential to data mining traditional mining topics such as search crawling and resource discovery and link analysis are also covered in detail in this book

now updated for windows server 2008 r2 this practical portable guide delivers ready answers for the day to day administration of windows server 2008 it includes coverage of windows server 2008 r2 enhancements including hyper v with live migration direct access infrastructure branch cache windows powershell 2 0 the new active directory console and more zero in on core support and administration tasks using quick reference tables instructions and lists you ll get the focused information you need to solve problems and get the job done whether at your desk or in the field get fast facts to set up server roles and deploy windows server 2008 configure and maintain active directory create user and group accounts control rights and permissions manage file systems drives and raid arrays configure tcp ip networking and dhcp and dns clients and servers troubleshoot printers and print servers monitor and tune network performance prepare a disaster plan back up and restore servers

this step by step manual offers ways to drive traffic to sites and to create customer loyalty for repeat visits focusing on marketing needs as well as site design this book explains both offensive and defensive techniques for marketing and strategies for effectively marketing a site image

here is the how to book for setting up a distance learning program on the first touching on the principles of online education this book discusses five different systems supplying code screen shots and ideas for customization the cd rom contains templates for online university classrooms with html c perl scripts and java files that can be customized

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