Small Business Website Seo Tips

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over the past few years search engine optimization has developed into something of a science as webmasters and business owners try to figure out how to trick the internet search engines into listing their sites near the top of the search results list a number of big pricey books have been written on the subject but it really is not that complicated we ve boiled it down to five simple steps that just about anybody can follow it s so simple that this book is fewer than 50 pages long you won t get bogged down with boring technical descriptions and geek speak this book is written in easy to read plain english with plenty of examples and clear descriptions of technical terms where they are absolutely necessary but i m not a web designer you don t need to be you just need to be able to create simple web pages i don t have a budget for paid ads this book is not about paying for sponsored links adwords or any other kind of paid advertising the technique we describe will cost you nothing other than the price of this book and some of your time

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whether you ve created a website already or are planning to create one in the near future you know that s only half the battle the other half is getting your website found in the search engines in hopes of attracting those interested in the type of products or services you offer search engine optimization techniques focus on increasing the organic or natural traffic that you receive based on your ranking within the search engines the goal of search engine optimization is to ensure your website appeals to search engine crawlers or bots if you aren t on page 1 of google then you are missing out on 98 of the traffic and traffic is what makes your business get leads which is how you pay for your webhosting most business owners are insecure and worry about how to get their sites having more traffic learning how to seo your own site will calm these fears even if you pay someone else to do it for you start now get your copy today instant download

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where your website or blog ranks on google and other search engines for specific targeted keyword determines how much traffic your website blog attracts month to month the higher your website ranks the more the search traffic it attracts search engine optimization seo is the process of enhancing your website for search with the intent being to rank first on google search engine results page serp for specific keywords and in so doing attract the most traffic because the first 3 spots on google serp get 75 of all search traffic seo takes many forms in this guide we shall discuss 50 seo tips tricks and strategies you can implement to boost your website s search ranking immediately

up relevance scores improve page speed optimize voice search questions and more search engine optimization for dummies shows website owners developers and search engine optimizers seos how to create a website that ranks at the top of search engines and has high volume traffic while answering the essential question of how do i get people to visit my site by understanding search engine basics what are they which ones are important how to get started building a search engine friendly site registering your

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FAQs

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