

Squarespace Vs Wordpress

Create a Professional Website or eCommerce Store using WordPress - No coding skills required
WordPress for Web Developers
WordPress Wizardry: Build, Monetize & Scale Your Site Without Code
Building a WordPress Blog People Want to Read
Complete Blogging Course
The WordPress Lifeline: From Blank Page to 6-Figure Website
Social Media Strategy
Wordpress Websites for Business
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The Evangelist
How to Make Money with Your Blog: The Ultimate Reference Guide for Building, Optimizing, and Monetizing Your Blog
Core Technology Competencies for Librarians and Library Staff
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Stephanie Leary
Pradeep Maurya
Scott McNulty
Pradeep Maurya
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Michael Cordova
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Lisa Sabin-Wilson
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currently bringing in more than one million dollars worth of leads a month for one of my clients i have used most of the top content management systems and built many custom cms systems myself from my experience i can say that wordpress is the most effective tool available to build your company s website and bring in leads and sales for your business however if used incorrectly it can actually hurt your company i ve seen it happen and the effects can be devastating the good news is that there s a better way in an easy to follow step by step program this book will tell you what you need to do to avoid the pitfalls while ensuring maximum exposure search engine rankings and conversions sales this powerful book features game changing checklists and resources simple settings that only take a few minutes but can make a huge difference in website performance the best wordpress plugins and services to optimize your site and maximize leads the best wordpress themes that enable you to build an up to date website that performs for you content creation hacks such as how to map your business goals directly to your content wordpress best practices simplified such as why and how to create a child theme the tools and techniques that drop your page load times to less than two seconds and much more the strategies and tactics i present in wordpress websites for business will result in more leads and sales for your company and that s what it s all about

the book covers topics such as optimizing website speed improving user experience and enhancing site security it also discusses how to manage user permissions secure wordpress login and prevent spam and comments on the site other important topics covered in the book include managing media files understanding and managing wordpress taxonomies using wordpress categories and tags and managing wordpress menus and widgets the book also discusses best practices for maintaining wordpress sites including regular backups and updates and preparing for future performance trends and updates in wordpress what you will learn in this book basics why we use wordpress managing hosting how to choose and where to get a domain name exactly how to set up a wordpress installation what wordpress themes to choose for specific website needs understanding the wordpress dashboard interface which essential plugins to install on your wordpress website how to add content efficiently to your site tips tricks for a succesful wordpress website or blog this book is your gateway to becoming a top tier wordpress developer providing you with the tools and knowledge to push the boundaries of what you can achieve with wordpress equip yourself with the expertise to build faster more secure and more effective wordpress sites by mastering custom themes and plugins

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