Local Business Directory Software

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this multi volume set is a primary source for basic company and industry information names addreses sic code and geographic location of over 135 000 u s companies are included

many leaders of software and technology companies today look at their organizations as a collection of departments bound together by a set of corporate department and individual goals believing that along with the organizational structure and cost accounting methodology they are leading a focused high throughput organization while we expect software hardware network and performance engineers to look at system level architecture and solutions software and technology company leaders often behave as component thinkers and fail to recognize the need to balance system load that which is on the company as whole in order to maximize throughput and as a by product revenue while many technologists may seek to practice iterative predictable repeatable and disciplined system level behaviors these same leaders do not realize or understand how their component level viewpoints and decisions actually degrade organizational performance this book discusses the immediately tangible operational value of using general systems thinking agile principles and the theory of constraints as a synthesized platform from which to run a well honed profitable software and technology company what we all need to know to run a company is not contained in one graduate degree one book or built upon the successes of yesterday rather what we really need to know in order to run a profitable

healthy and flourishing software and technology company is contained in our ability to synthesize multiple bodies of knowledge into foundational set of operational principles and behaviors that not only keep leaders employed but keep companies profitable

for more than 20 years network world has been the premier provider of information intelligence and insight for network and it executives responsible for the digital nervous systems of large organizations readers are responsible for designing implementing and managing the voice data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce

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